DAVIDE CAMPARI - MILANO S.p.A. – Shareholders' Meeting of 28 April 2017 Proxy Form

Complete the required information, sign and send the form to the Company as per the instructions provided at the bottom of the form ¹

| Mr./Ms. ² | born in | on | Tax Code |
|--|---------------|-----------|-------------|
| resident in <i>(city)</i> a | | | |
| holder of DAVIDE CAMPARI - | MILANO shares | | |
| held in share account ³ no at | | Bank Code | Branch Code |
| pursuant to communication no. ⁴ | issued by | | |
| DELEGATES | , | | |
| 5 | | | |

to appear and represent him/her at the Shareholders' Meeting of DAVIDE CAMPARI - MILANO S.p.A. (the Company) to be held on 28 April 2017 at 9.30 a.m., at Campari Academy, Via Campari 23, in Sesto San Giovanni (Milan) on single call.

The undersigned,⁶

DECLARES that he/she has entitlement to the voting rights attached to the shares and executes this proxy in his/her capacity as (*check appropriate box*): □ legal representative - attorney with power of sub-delegation - secured creditor - stock borrower - beneficial owner - legal guardian - administrator - other (specify)

Instructions

¹ The original Proxy Form must be sent to the delegate who presents it to the Company at registration. The Proxy form can be sent via registered mail to the Company's registered office, for the attention of the Corporate Secretariat, or by email to the certified email address <u>davidecamparimilanossg@pec.campari.com</u>.

² Indicate name/surname or company name of shareholder as stated on the communication issued to the Company by the authorized intermediary.

³ Provide number of share account, in addition to bank and branch code of authorized intermediary (or name of institution) as they appear on the account statement.

⁴ Details of communication sent by authorized intermediary and name of intermediary, if different from institution where share account is held.

⁵ Provide name and surname of delegated.

⁶ Indicate name and surname of holder of voting rights and capacity if other than owner of above shares.

⁷ Provide reference details of valid identity document of the proxy signatory.