

NOTICE OF ORDINARY SHAREHOLDERS' MEETING AND FILING OF THE RELATED DOCUMENTATION

Notice is hereby given that the ordinary shareholders' meeting (single call) will be held at the registered office of Davide Campari-Milano S.p.A. at Via Franco Sacchetti 20, Sesto San Giovanni (Milan) at 9.30 am on Tuesday 30 April 2013.

Agenda

- 1. Approval of the annual financial statements for the year ending 31 December 2012 and related resolutions:
- 2. Appointment of the Board of Directors;
- 3. Appointment of the Board of Statutory Auditors:
- 4. Approval of the remuneration report pursuant to art. 123-ter of Legislative Decree 58/98;
- 5. Approval of the stock option pan pursuant to art. 114-bis of Legislative Decree 58/98;
- 6. Authorisation to buy and/or sell own shares.

The procedures for taking part in and voting at the shareholders' meeting (including information on the deadlines for exercising rights to ask questions before the meeting, add items to the agenda or submit further proposals on existing agenda items), exercising the right to vote by proxy and granting the proxy to a designated individual pursuant to art.135-undecies, together with the record date and the procedures and deadlines for submitting lists for the election of members of the Board of Directors and of the Board of Statutory Auditors, are described in the notice of meeting, published on the Company's website http://www.camparigroup.com/en/investors/shareholders-meetings.shtml on 20 March 2013.

The Company hereby advises that the items listed below are available to the public from today at the registered office of Borsa Italiana S.p.A. and on the Company's website http://www.camparigroup.com/en/investors/shareholders-meetings.shtml

- (i) The annual report including the draft separate and consolidated financial statements, the report on operations and the declaration pursuant to art. 154-bis, para. 5, of Legislative Decree 58/98, together with the reports of the Board of Statutory Auditors and the external auditing company;
- (ii) The annual report on corporate governance and ownership structure;
- (iii) The report on directors' remuneration pursuant to art. 123-ter of Legislative Decree 58/98;
- (iv) Explanatory directors' reports relating to the proposal to buy and/or sell own shares, the stock option plan pursuant to art. 114-bis of Legislative Decree 58/98, and the agenda items pursuant to art. 125-ter of Legislative Decree 58/98.

Sesto San Giovanni, 22 March 2013

Chairman of the Board of Directors Luca Garavoglia