

## Matteo Fantacchiotti

Group Deputy CEO

Since January 2020, Matteo Fantacchiotti has been Managing Director Asia Pacific. The region comprises of Australia and New Zealand, China, India, North and Southeast Asia and it is a blend of In Market Companies, Joint Ventures, Campari local entities supported by distributors and pure distributors markets.

Matteo has held leadership roles in the drinks industry for over 20 years working with global premium brands both in developed and emerging markets across Europe, Asia, North America, Latin America and Africa. After his Business and Economics graduation in Italy, he started his career with couple of years in the cosmetic industry.

He then spent the rest of his professional life in the beverage industry in Nestle' Waters, Diageo and Carlsberg Group in various managerial positions with growing responsibilities ranging from managing in market operations, leading global sales and marketing operations, opening new Business units and/or new markets and having regional P&L responsibilities in Asia.

