

PRESS RELEASE

SHAREHOLDERS' MEETING OF DAVIDE CAMPARI-MILANO S.p.A.

2007 results approved

Dividend of €0.11 per share approved (+10%)

Milan, 29 April 2008 - The shareholders' meeting of Davide Campari-Milano S.p.A. today approved the company's 2007 accounts.

The shareholders' meeting **approved a dividend of** \in **0.11 per share**. This corresponds to an increase of 10% on last year's dividend of \in 0,10 per share. The dividend will be paid on 8 May 2008 (coupon no. 4 to be detached on 5 May 2008) except on own shares.

CONSOLIDATED RESULTS FOR 2007

In 2007, Group sales totalled € 957.5 million, an increase of 2.7% (+4.9% at constant exchange rates).

The overall change in sales resulted from an **organic growth of 7.1%**, a negative exchange rate effect of 2.2% and a negative perimeter effect of 2.2%. The last was due to the announced termination of the Lipton Ice Tea distribution contract on the Italian market, in part offset by **Glen Grant and Old Smuggler** (whose sales started on 15 March 2006) and the newly acquired **X-Rated brands** (whose sales started on 1 August 2007).

Trading profit increased by 5.3% to €270.6 million (+7.8% at constant exchange rates), or 28.3% of sales. Organic growth accounted for 7.1% and external growth for 0.7%, while exchange rate effects negatively contributed 2.5%.

EBITDA before one-off's increased by 5.9% (+8.6% at constant exchange rates) to € 223.0 million, or 23.3% of sales.

EBITDA rose by 4.9% (+7.6% at constant exchange rates) to €220.1 million, or 23.0% of sales.

EBIT before one-off's went up by 6.3% (+9.2% at constant exchange rates) to €203.4 million, or 21.2% of sales.

EBIT increased by 5.3% (+8.2% at constant exchange rates) to € 200.6 million, or 20.9% of sales.

The Group's profit before tax and minority interests was € 183.3 million, an increase of 4.4% (+7.2% at constant exchange rates).

Group's net profit was €125.2 million, an increase of 6,9% (+9,1% at constant exchange rates).

Group shareholders equity as of 31 December 2007 was €878.6 million.

As of 31 December 2007, **net debt** stood at € 288.1 million, a **decrease of € 91.4 million** from 31 December 2006, **following the dividend payment** (€ 29 million paid on 4 May 2007) **and the acquisition of X-Rated** (€ 29 million), closed on 1 August 2007. This significant improvement was achieved thanks to the **very strong cash flow generation from operating activities: €169.9 million**. The **net debt to equity ratio** as of 31 December 2007 was **32.8%**.

As regards events taking place after the end of 2007, it's worth mentioning that on 2 January 2008, the Group finalised the **acquisition of a 80% stake in Cabo Wabo Tequila**, ultra premium brand in the US spirit market. The total value, paid in cash, was of **US\$ 80.8 million** (approx. € 55 million at

closing's exchange rate). A more detailed disclosure of the acquisition was circulated following the announcement of the deal on 7 May 2007.

OTHER RESOLUTIONS

Own shares. The shareholders' meeting authorised the purchase and/or sale of own shares, mainly to be used to service the stock option plans. The authorisation concerns the purchase and/or sale of shares, which including existing own shares, will not exceed a maximum of 10% of the share capital. As of today's date, the proportion of own shares held is close to zero. The authorisation will remain valid until 30 June 2009. The unit price for the purchase and/or sale of own shares will not differ by more than 25% (whether higher or lower) from the weighted average closing price in the three stock market trading sessions prior to each transaction.

Appointment of Director. The shareholders' meeting approved the proposal of the Board of Directors to confirm Bob Kunze-Concewitz appointment as Director.

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The Manager in charge of preparing Davide Campari-Milano S.p.A.'s financial reports, Paolo Marchesini, certifies - pursuant to article 154 bis, paragraph 2 of the Consolidated Law on Financial intermediation (Legislative Decree 58/1998) - that the accounting disclosures in this statement correspond to the accounting documents, ledgers and entries.

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Gruppo Campari is a major player in the global beverage sector, trading in over 190 nations around the world with a leading position in the Italian and Brazilian markets and a strong presence in the US, Germany and Switzerland. The Group has an extensive portfolio that spans three business segments: spirits, wines and soft drinks. In the spirits segment stand out internationally renowned brands, such as Campari, SKYY Vodka and Cynar together with leading local brands, such as Aperol, Cabo Wabo, CampariSoda, Glen Grant, Ouzo 12, Zedda Piras, X-Rated and the Brazilian brands Dreher, Old Eight, Drury's. In the wine segment together with Cinzano, known world-wide, are Liebfraumilch, Mondoro, Riccadonna, Sella & Mosca and Teruzzi & Puthod all respected wines in their category. In the soft drinks segment are Crodino, Lemonsoda and its respective line extension dominating the Italian market. The Group has over 1,500 employees. The shares of the parent company, Davide Campari-Milano, are listed on the Italian Stock Exchange.

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GRUPPO CAMPARI

Consolidated net revenues by segment

	1 January - 31 December 2007		1 January - 31 December 2006		Change	
_	€million	%	€million	%	%	
Spirits	687.1	71.8%	657.1	70.5%	4.6%	
Wines	151.3	15.8%	134.9	14.5%	12.2%	
Soft drinks	102.4	10.7%	128.0	13.7%	-20.0%	
Other revenues	16.7	1.7%	12.4	1.3%	34.4%	
Total	957.5	100.0%	932.4	100.0%	2.7%	

Consolidated net revenues by geographic area

	1 January - 31 December 2007		1 January - 31 December 2006		Change	
	€million	%	€million	%	%	
Italy	393.2	41.1%	401.4	43.1%	-2.0%	
Europe	197.6	20.6%	175.2	18.8%	12.8%	
Americas	322.9	33.7%	314.67	33.7%	2.6%	
Rest of the world						
and duty free	43.8	4.6%	41.2	4.4%	6.3%	
Total	957.5	100.0%	932.4	100.0%	2.7%	

Consolidated income statement

	1 January - 31 December 2007		1 January - 31 December 2006		Change
	€million	%	€million	%	%
Net sales (1)	957.5	100.0%	932.4	100.0%	2.7%
Total cost of goods sold	(407.2)	-42.5 %	(410.2)	-44.0%	-0.7%
Gross margin	550.3	57.5%	522.2	56.0%	5.4%
Advertising and promotion	(174.6)	-18.2 %	(163.1)	-17.5%	7.1%
Selling and distribution expenses	(105.1)	-11.0%	(102.1)	-11.0%	2.9%
Trading profit	270.6	28.3%	256.9	27.6%	5.3 %
General and administrative expenses					
and other net operating income	(67.2)	-7.0%	(65.5)	-7.0%	2.6%
EBIT before one-off's	203.4	21.2%	191.4	20.5%	6.3%
One off's	(2.8)	-0.3%	(8.0)	-0.1%	-
Operating profit = EBIT	200.6	20.9%	190.5	20.4%	5.3%
Net financial income (expenses)	(17.0)	-1.8%	(15.2)	-1.6%	11.8%
Income from associates	(0.3)	0.0%	0.2	0.0%	-
Pre-tax profit before taxes					
and minority interests	183.3	19.1%	175.5	18.8%	4.4%
Taxes	(58.1)	-6.1%	(55.2)	-5.9%	5.2%
Net profit	125.2	13.1%	120.3	12.9%	4.1%
Minority interests	(0.0)	0.0%	(3.2)	-0.3%	-99.0%
Group's net profit	125.2	13.1%	117.1	12.6%	6.9%
Depreciation and amortisation	(19.5)	-2.0%	(19.2)	-2.1%	1.7%
EBITDA before one-off's	223.0	23.3%	210.6	22.6%	5.9%
EBITDA	220.1	23.0%	209.7	22.5%	4.9%

⁽¹⁾ Net of discounts and excise duties

GRUPPO CAMPARI

Consolidated balance sheet

	31 December 2007 €million	31 December 2006 €million
ASSETS		
Non-current assets		
Net tangible fixed assets	155.4	146.3
Biological assets	15.9	15.0
Property	4.0	4.0
Goodwill and trademarks	812.2	816.4
Intangible assets	5.1	4.1
Interests in associates	0.6	0.5
Pre-paid taxes	15.9	18.5
Other non-current assets	10.1	7.7
Total non-current assets	1,019.1	1,012.6
Current assets		
Inventories	166.9	169.9
Trade receivables	280.0	257.1
Financial receivables	2.9	4.8
Cash and cash equivalents	199.8	239.0
Other receivables	37.1	38.8
Total current assets	686.7	709.6
Non-current assets for sale	2.5	3.9
Total assets	1,708.3	1,726.1
LIABILITIES AND SHAREHOLDERS' EQUITY		
Shareholders' equity		
Share capital	29.0	29.0
Reserves	847.6	766.8
Group's shareholders' equity	876.6	795.9
Minority interests	1.9	1.9
Total shareholders' equity	878.6	797.8
Non-current liabilities		
Bonds	287.7	322.7
Other non-current financial payables	72.6	70.1
Staff severance funds	11.7	12.6
Risks funds	11.0	10.9
Deferred tax	60.7	56.1
Total non-current liabilities	443.6	472.5
Current liabilities		
Banks loan	114.4	210.4
Other financial payables	21.2	20.5
Trade payables	156.6	161.9
Payables for taxes	54.6	26.7
Other current liabilities	39.4	36.3
Total current liabilities	386.1	455.8
Total liabilities and shareholders' equity	1,708.3	1,726.1

GRUPPO CAMPARI

Consolidated cash flow statement

	31 December 2007 €million	31 December 2006 €million
EBIT	200.6	190.5
Amortisation and depreciation	19.5	19.2
Other changes in non-cash items	(1.4)	10.8
Change in non financial assets and payables	20.0	(8.7)
Taxes on income paid	(39.5)	(37.0)
Cash flow from operating activities		
before change in operating working capital	199.2	153.3
Net change in operating working capital	(29.3)	(25.5)
Cash flow from operating activities	169.9	127.8
Net interest paid	(15.7)	(12.6)
Cash flow from investing activities	(28.9)	(18.8)
Free cash flow	125.3	96.5
Acquisitions	(29.3)	(179.4)
Other changes	3.0	33.1
Dividends paid	(29.0)	(28.1)
Cash flow from other activities	(55.4)	(174.5)
Exchange rate differences and other movements	21.5	24.4
Net increase (decrease) in net financial position	91.4	(53.6)
Net financial position at start of period	(379.5)	(371.4)
Net financial position at end of period	(288.1)	(379.5)

DAVIDE CAMPARI-MILANO S.p.A.

Parent company income statement

	1 January - 31 December 2007 €million	1 January - 31 December 2006 €million
Net sales	310.8	296.4
Total cost of goods sold	(242.4)	(225.3)
Gross margin	68.4	71.0
Advertising and promotion	(4.9)	(4.5)
Selling and distribution expenses	(8.7)	(8.4)
Trading profit	54.9	58.1
General and administrative expenses and other net operating income	(25.9)	(26.9)
One-off's	(1.2)	1.2
Operating profit	27.7	32.4
Income from associates	30.1	112.4
Net financial income (expenses)	(27.9)	(15.0)
Pretax profit	30.0	129.8
Taxes	(2.5)	(10.2)
Net profit	27.5	119.6

Parent company balance sheet

	31 December 2007 €million	31 December 2006 € million
Total non current assets	1,175.5	1.088.9
Total current assets	194.6	208.5
Total assets	1,370.1	1.297.4
Total shareholders' equity	543.7	531.2
Total non current liabilities	304.2	302.6
Total current liabilities	522.2	463.6
Total liabilities and shareholders' equity	1,370.1	1.297.4

Parent company cash flow

	31 December 2007 €million	31 December 2006 € million
Cash flow from operating activities	31.1	27.5
Cash flow from investing activities	(61.3)	(182.8)
Cash flow from financing activities	28.9	61.4
Other differences and movements	0.0	0.1
Increase (decrease) in cash and banks	(1.4)	(93.8)
Cash and banks at start of financial year	8.2	102.0
Cash and banks at end of financial year	6.9	8.2