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CAMPARI GROUP

ADMISSION TO TRADING OF DAVIDE CAMPARI-MILANO N.V. EURO 550,000,000 2.375% SENIOR UNSECURED CONVERTIBLE BONDS DUE 2029

Milano, 26 March 2024 – Davide Campari-Milano N.V. announces that today the Euro 550,000,000 2.375% senior unsecured convertible bonds due 2029 (ISIN code: XS2740429589) issued on 17 January 2024 have been admitted to trading on Euronext Access Milan, a multilateral trading facility managed by Borsa Italiana S.p.A.

The expected date of the first trading day is 27 March 2024.

IMPORTANT NOTICE

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ABOUT CAMPARI GROUP

Campari Group is a major player in the global spirits industry, with a portfolio of over 50 premium and super premium brands, spreading across Global, Regional and Local priorities. Global Priorities, the Group's key focus, include **Aperol**, **Campari**, **SKYY**, **Grand Marnier**, **Wild Turkey** and **Appleton Estate**. The Group was founded in 1860 and today is the sixth-largest player worldwide in the premium spirits industry. It has a global distribution reach, trading in over 190 nations around the world with leading positions in Europe and the Americas. Campari Group's growth strategy aims to combine organic growth through strong brand building and external growth via selective acquisitions of brands and businesses.

Headquartered in Milan, Italy, Campari Group operates in 23 production sites worldwide and has its own distribution network in 25 countries. Campari Group employs approximately 4,700 people. The shares of the parent company Davide Campari-Milano N.V. (Reuters CPRI.MI - Bloomberg CPR 1M) have been listed on the Italian Stock Exchange since 2001. Please enjoy our brands responsibly.