

CAMPARI GROUP

PRESS RELEASE

Successful completion of the acquisition of Baron Philippe de Rothschild France Distribution S.A.S. now named Campari France Distribution S.A.S.

Milan, February 28th, 2020-Further to the announcement on December 20th, 2019 of the signing for the **acquisition of 100% of the French distributor Baron Philippe de Rothschild France Distribution S.A.S., Campari Group announces today the successful completion of the deal, after having obtained the antitrust clearance, and the ensuing change of company name to 'Campari France Distribution S.A.S.'**

The deal was closed according to the terms of the acquisition agreement as previously disclosed.

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FOR FURTHER INFORMATION

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ABOUT CAMPARI GROUP

Campari Group is a major player in the global spirits industry, with a portfolio of over 50 premium and super premium brands, spreading across Global, Regional and Local priorities. Global Priorities, the Group's key focus, include **Aperol, Campari, SKYY, Grand Marnier, Wild Turkey** and **Appleton Estate**. The Group was founded in 1860 and today is the sixth-largest player worldwide in the premium spirits industry. It has a global distribution reach, trading in over 190 nations around the world with leading positions in Europe and the Americas. Campari Group's growth strategy aims to combine organic growth through strong brand building and external growth via selective acquisitions of brands and businesses.

Headquartered in Milan, Italy, Campari Group owns 21 plants worldwide and has its own distribution network in 21 countries. Campari Group employs approximately 3,700 people. The shares of the parent company Davide Campari-Milano S.p.A. (Reuters CPRI.MI - Bloomberg CPR IM) have been listed on the Italian Stock Exchange since 2001. For more information: <http://www.camparigroup.com/en>.

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