



**NOTIFICATION OF
SHARE BUYBACK**

Sesto San Giovanni, September, 11, 2017 - In compliance with the authorization approved by the Shareholder Meeting held on April 28th, 2017, mainly to be used to service the stock option plans, Davide Campari-Milano S.p.A. (LEI code 213800ED5AN2J56N6Z02) announces that between September 4th, 2017 and September, 8th 2017 it bought back, on the regulated market (MTA) managed by Borsa Italiana, 500,000 own shares at an average price of € 6.1099 per share for a total amount of € 3,054,963.00. The transactions have been executed by Equita SIM SpA (LEI code 815600E3E9BFBC8FAA85).

Here below a breakdown of the transactions (Campari - ISIN IT0005252207) on a daily basis and attached a detailed list of transactions carried out in the above-mentioned period:

	DATE	NO. OF SHARES BOUGHT BACK	AVERAGE PRICE €	TOTAL AMOUNT €
	04/09/2017	100,000	6.0858	608,580.00
	05/09/2017	100,000	6.1107	611,070.00
	06/09/2017	110,000	6.1075	671,825.00
	07/09/2017	90,000	6.1012	549,108.00
	08/09/2017	100,000	6.1438	614,380.00
TOTAL		500,000	6.1099	3,054,963.00

FOR FURTHER INFORMATION

Investor Relations

Tel. +39 02 6225 330

Email: investor.relations@campari.com

<http://www.camparigroup.com/it/investor>

<http://www.camparigroup.com/it>

attachment to follow

Date	Hour	A/V	Price	No. of shares
04-sep-17	9:20:46 AM	A	6,105	280
04-sep-17	9:20:46 AM	A	6,105	1220
04-sep-17	9:20:46 AM	A	6,105	1500
04-sep-17	9:33:30 AM	A	6,115	4000
04-sep-17	9:46:17 AM	A	6,105	3293
04-sep-17	9:46:17 AM	A	6,105	979
04-sep-17	9:46:17 AM	A	6,105	728
04-sep-17	10:03:50 AM	A	6,105	343
04-sep-17	10:03:50 AM	A	6,105	1867
04-sep-17	10:03:50 AM	A	6,105	790
04-sep-17	10:16:43 AM	A	6,095	4947
04-sep-17	10:16:43 AM	A	6,095	53
04-sep-17	10:17:25 AM	A	6,09	2000
04-sep-17	10:17:25 AM	A	6,09	16
04-sep-17	10:17:40 AM	A	6,09	984
04-sep-17	10:34:59 AM	A	6,08	250
04-sep-17	10:51:19 AM	A	6,08	2697
04-sep-17	11:01:47 AM	A	6,08	140
04-sep-17	11:03:32 AM	A	6,08	1913
04-sep-17	11:31:33 AM	A	6,08	1671
04-sep-17	11:31:33 AM	A	6,08	1329
04-sep-17	11:36:33 AM	A	6,08	253
04-sep-17	11:36:33 AM	A	6,08	327
04-sep-17	11:36:33 AM	A	6,08	1801
04-sep-17	11:36:33 AM	A	6,08	16
04-sep-17	11:36:33 AM	A	6,08	1603
04-sep-17	11:36:43 AM	A	6,08	2473
04-sep-17	11:36:43 AM	A	6,08	625
04-sep-17	11:36:43 AM	A	6,08	800
04-sep-17	11:36:43 AM	A	6,08	665
04-sep-17	11:36:43 AM	A	6,08	437
04-sep-17	11:57:35 AM	A	6,07	2315
04-sep-17	12:01:03 PM	A	6,07	685
04-sep-17	12:56:02 PM	A	6,075	1676
04-sep-17	12:56:02 PM	A	6,075	5324
04-sep-17	1:42:20 PM	A	6,08	2773
04-sep-17	1:42:46 PM	A	6,08	2227
04-sep-17	1:54:42 PM	A	6,075	1002
04-sep-17	2:23:42 PM	A	6,075	1075
04-sep-17	2:27:14 PM	A	6,075	923
04-sep-17	2:45:55 PM	A	6,08	1248
04-sep-17	2:45:55 PM	A	6,08	145
04-sep-17	2:45:55 PM	A	6,08	1600
04-sep-17	2:45:55 PM	A	6,08	1007
04-sep-17	4:07:13 PM	A	6,085	1067
04-sep-17	4:40:43 PM	A	6,09	6933
04-sep-17	4:40:43 PM	A	6,09	7000

04-sep-17	4:44:21 PM	A	6,08	1000
04-sep-17	4:44:21 PM	A	6,08	1877
04-sep-17	4:44:21 PM	A	6,08	500
04-sep-17	4:44:21 PM	A	6,08	632
04-sep-17	4:44:21 PM	A	6,08	628
04-sep-17	4:44:21 PM	A	6,08	1336
04-sep-17	4:44:21 PM	A	6,08	698
04-sep-17	4:44:21 PM	A	6,08	329
04-sep-17	4:46:23 PM	A	6,08	1639
04-sep-17	4:46:23 PM	A	6,08	2104
04-sep-17	4:46:23 PM	A	6,08	800
04-sep-17	4:46:23 PM	A	6,08	1000
04-sep-17	4:46:23 PM	A	6,08	325
04-sep-17	4:46:23 PM	A	6,08	132
04-sep-17	5:00:28 PM	A	6,08	16
04-sep-17	5:00:28 PM	A	6,08	4044
04-sep-17	5:00:28 PM	A	6,08	140
04-sep-17	5:00:28 PM	A	6,08	756
04-sep-17	5:00:28 PM	A	6,08	590
04-sep-17	5:00:28 PM	A	6,08	831
04-sep-17	5:00:28 PM	A	6,08	623
04-sep-17	5:19:53 PM	A	6,08	311
04-sep-17	5:19:53 PM	A	6,08	839
04-sep-17	5:19:53 PM	A	6,08	192
04-sep-17	5:19:53 PM	A	6,08	978
04-sep-17	5:19:53 PM	A	6,08	131
04-sep-17	5:19:53 PM	A	6,08	549
05-sep-17	9:31:31 AM	A	6,1	430
05-sep-17	9:31:31 AM	A	6,1	3570
05-sep-17	9:37:24 AM	A	6,1	1736
05-sep-17	9:37:24 AM	A	6,1	336
05-sep-17	9:37:24 AM	A	6,1	428
05-sep-17	9:38:30 AM	A	6,095	426
05-sep-17	9:47:45 AM	A	6,105	2708
05-sep-17	9:47:45 AM	A	6,105	1292
05-sep-17	9:48:28 AM	A	6,105	1034
05-sep-17	9:48:28 AM	A	6,105	318
05-sep-17	9:48:28 AM	A	6,105	1300
05-sep-17	9:48:28 AM	A	6,105	348
05-sep-17	9:53:26 AM	A	6,105	836
05-sep-17	9:53:26 AM	A	6,105	856
05-sep-17	9:53:26 AM	A	6,105	800
05-sep-17	9:53:26 AM	A	6,105	508
05-sep-17	10:04:09 AM	A	6,095	1067
05-sep-17	10:26:37 AM	A	6,095	853
05-sep-17	10:40:29 AM	A	6,11	900
05-sep-17	10:40:29 AM	A	6,11	1018
05-sep-17	10:40:29 AM	A	6,11	1400

05-sep-17	10:40:29 AM	A	6,11	328
05-sep-17	10:40:29 AM	A	6,11	354
05-sep-17	10:54:05 AM	A	6,095	1119
05-sep-17	11:05:03 AM	A	6,1	3067
05-sep-17	11:05:15 AM	A	6,1	933
05-sep-17	11:05:15 AM	A	6,095	535
05-sep-17	11:19:56 AM	A	6,1	40
05-sep-17	11:50:22 AM	A	6,11	300
05-sep-17	11:50:22 AM	A	6,11	837
05-sep-17	11:50:22 AM	A	6,11	492
05-sep-17	11:50:22 AM	A	6,11	1032
05-sep-17	11:50:22 AM	A	6,11	1174
05-sep-17	11:50:22 AM	A	6,11	804
05-sep-17	11:50:22 AM	A	6,11	1120
05-sep-17	11:50:22 AM	A	6,11	241
05-sep-17	12:00:19 PM	A	6,11	500
05-sep-17	12:00:19 PM	A	6,11	4040
05-sep-17	12:02:10 PM	A	6,11	460
05-sep-17	12:09:17 PM	A	6,1	1460
05-sep-17	12:29:29 PM	A	6,1	1550
05-sep-17	12:29:34 PM	A	6,1	607
05-sep-17	12:29:38 PM	A	6,1	544
05-sep-17	12:33:27 PM	A	6,1	660
05-sep-17	12:35:24 PM	A	6,1	639
05-sep-17	1:49:57 PM	A	6,115	643
05-sep-17	1:49:57 PM	A	6,115	3357
05-sep-17	1:56:01 PM	A	6,115	1053
05-sep-17	1:56:12 PM	A	6,115	4947
05-sep-17	2:55:47 PM	A	6,1	1601
05-sep-17	2:55:56 PM	A	6,1	3399
05-sep-17	3:09:59 PM	A	6,095	1000
05-sep-17	3:15:28 PM	A	6,095	500
05-sep-17	3:25:38 PM	A	6,095	498
05-sep-17	3:25:38 PM	A	6,095	3002
05-sep-17	3:40:22 PM	A	6,1	5000
05-sep-17	4:07:32 PM	A	6,12	5000
05-sep-17	4:10:19 PM	A	6,12	1960
05-sep-17	4:10:19 PM	A	6,12	2040
05-sep-17	4:19:24 PM	A	6,135	1049
05-sep-17	4:19:24 PM	A	6,135	747
05-sep-17	4:19:24 PM	A	6,135	1390
05-sep-17	4:19:24 PM	A	6,135	2814
05-sep-17	4:19:39 PM	A	6,135	1097
05-sep-17	4:19:39 PM	A	6,135	1300
05-sep-17	4:19:39 PM	A	6,135	2603
05-sep-17	4:39:36 PM	A	6,125	500
05-sep-17	4:39:36 PM	A	6,125	616
05-sep-17	4:39:36 PM	A	6,125	1186

05-sep-17	4:39:36 PM	A	6,125	1698
05-sep-17	4:50:50 PM	A	6,115	400
05-sep-17	4:53:20 PM	A	6,12	326
05-sep-17	4:53:20 PM	A	6,12	816
05-sep-17	4:53:20 PM	A	6,12	458
05-sep-17	4:57:29 PM	A	6,115	2000
05-sep-17	5:12:20 PM	A	6,115	198
05-sep-17	5:12:20 PM	A	6,115	1802
06-sep-17	9:28:26 AM	A	6,125	2547
06-sep-17	9:28:26 AM	A	6,125	2453
06-sep-17	9:39:58 AM	A	6,11	1600
06-sep-17	9:39:58 AM	A	6,11	3400
06-sep-17	10:05:24 AM	A	6,12	50
06-sep-17	10:05:24 AM	A	6,12	400
06-sep-17	10:05:25 AM	A	6,12	1657
06-sep-17	10:05:25 AM	A	6,12	893
06-sep-17	10:05:25 AM	A	6,12	2000
06-sep-17	10:43:10 AM	A	6,09	1198
06-sep-17	10:43:16 AM	A	6,09	3802
06-sep-17	11:30:44 AM	A	6,095	7332
06-sep-17	11:30:44 AM	A	6,095	668
06-sep-17	11:31:04 AM	A	6,095	1300
06-sep-17	11:31:04 AM	A	6,095	366
06-sep-17	11:31:04 AM	A	6,095	1746
06-sep-17	11:31:04 AM	A	6,095	1500
06-sep-17	11:31:04 AM	A	6,095	16
06-sep-17	11:31:04 AM	A	6,095	4052
06-sep-17	11:31:04 AM	A	6,095	213
06-sep-17	11:31:04 AM	A	6,095	807
06-sep-17	1:10:50 PM	A	6,12	400
06-sep-17	1:10:50 PM	A	6,12	1155
06-sep-17	1:10:50 PM	A	6,12	9
06-sep-17	1:10:50 PM	A	6,12	2675
06-sep-17	1:10:50 PM	A	6,12	504
06-sep-17	1:10:50 PM	A	6,12	603
06-sep-17	1:10:50 PM	A	6,12	1100
06-sep-17	1:10:50 PM	A	6,12	2390
06-sep-17	1:10:50 PM	A	6,12	834
06-sep-17	1:10:50 PM	A	6,12	330
06-sep-17	1:11:00 PM	A	6,12	682
06-sep-17	1:11:00 PM	A	6,12	3579
06-sep-17	1:11:00 PM	A	6,12	16
06-sep-17	1:11:00 PM	A	6,12	499
06-sep-17	1:11:00 PM	A	6,12	1700
06-sep-17	1:11:00 PM	A	6,12	1524
06-sep-17	2:13:35 PM	A	6,11	1300
06-sep-17	2:13:35 PM	A	6,11	1000
06-sep-17	2:13:35 PM	A	6,11	1140

06-sep-17	2:13:35 PM	A	6,11	546
06-sep-17	2:13:35 PM	A	6,11	14
06-sep-17	2:57:10 PM	A	6,11	1300
06-sep-17	2:57:10 PM	A	6,11	3700
06-sep-17	3:39:00 PM	A	6,11	5000
06-sep-17	3:51:36 PM	A	6,1	26
06-sep-17	3:52:08 PM	A	6,1	830
06-sep-17	4:01:38 PM	A	6,1	1086
06-sep-17	4:08:56 PM	A	6,1	5058
06-sep-17	4:30:12 PM	A	6,105	5108
06-sep-17	4:31:03 PM	A	6,105	1656
06-sep-17	4:31:03 PM	A	6,105	917
06-sep-17	4:31:03 PM	A	6,105	319
06-sep-17	4:40:39 PM	A	6,11	2519
06-sep-17	4:40:39 PM	A	6,11	64
06-sep-17	4:40:39 PM	A	6,11	1409
06-sep-17	4:40:39 PM	A	6,11	514
06-sep-17	4:40:39 PM	A	6,11	494
06-sep-17	4:58:56 PM	A	6,11	321
06-sep-17	4:58:56 PM	A	6,11	3593
06-sep-17	4:58:56 PM	A	6,11	1086
06-sep-17	4:59:16 PM	A	6,11	600
06-sep-17	4:59:16 PM	A	6,11	696
06-sep-17	4:59:16 PM	A	6,11	1055
06-sep-17	4:59:35 PM	A	6,11	649
06-sep-17	5:09:20 PM	A	6,1	350
06-sep-17	5:09:20 PM	A	6,1	3029
06-sep-17	5:09:20 PM	A	6,1	350
06-sep-17	5:09:20 PM	A	6,1	606
06-sep-17	5:09:20 PM	A	6,1	721
06-sep-17	5:09:20 PM	A	6,1	1015
06-sep-17	5:09:20 PM	A	6,1	379
06-sep-17	5:09:20 PM	A	6,1	550
06-sep-17	5:10:40 PM	A	6,105	1187
06-sep-17	5:10:40 PM	A	6,105	1269
06-sep-17	5:10:40 PM	A	6,105	500
06-sep-17	5:10:40 PM	A	6,105	2044
07-sep-17	9:09:57 AM	A	6,11	500
07-sep-17	9:09:57 AM	A	6,11	2500
07-sep-17	9:17:51 AM	A	6,105	1795
07-sep-17	9:17:51 AM	A	6,105	2605
07-sep-17	9:17:51 AM	A	6,105	600
07-sep-17	9:42:22 AM	A	6,1	4000
07-sep-17	10:06:44 AM	A	6,095	317
07-sep-17	10:14:40 AM	A	6,095	2757
07-sep-17	10:17:03 AM	A	6,095	926
07-sep-17	10:28:31 AM	A	6,095	500
07-sep-17	10:28:31 AM	A	6,095	1200

07-sep-17	10:28:31 AM	A	6,095	1300
07-sep-17	10:32:11 AM	A	6,085	589
07-sep-17	10:32:11 AM	A	6,085	4411
07-sep-17	10:37:59 AM	A	6,085	966
07-sep-17	10:37:59 AM	A	6,085	2324
07-sep-17	10:37:59 AM	A	6,085	1100
07-sep-17	10:37:59 AM	A	6,085	1600
07-sep-17	10:37:59 AM	A	6,085	346
07-sep-17	10:37:59 AM	A	6,085	521
07-sep-17	10:37:59 AM	A	6,085	1300
07-sep-17	10:37:59 AM	A	6,085	426
07-sep-17	10:37:59 AM	A	6,085	1417
07-sep-17	11:03:26 AM	A	6,09	657
07-sep-17	11:03:26 AM	A	6,09	242
07-sep-17	11:03:26 AM	A	6,09	73
07-sep-17	11:11:34 AM	A	6,09	160
07-sep-17	11:11:34 AM	A	6,09	2209
07-sep-17	11:11:34 AM	A	6,09	1680
07-sep-17	11:11:34 AM	A	6,09	979
07-sep-17	12:08:13 PM	A	6,1	633
07-sep-17	12:33:17 PM	A	6,105	405
07-sep-17	12:33:17 PM	A	6,105	288
07-sep-17	12:33:17 PM	A	6,105	1347
07-sep-17	12:33:17 PM	A	6,105	1020
07-sep-17	12:33:17 PM	A	6,105	1940
07-sep-17	1:23:37 PM	A	6,1	596
07-sep-17	1:23:37 PM	A	6,1	2771
07-sep-17	1:34:30 PM	A	6,1	2292
07-sep-17	1:36:20 PM	A	6,1	1152
07-sep-17	1:40:32 PM	A	6,1	2356
07-sep-17	1:51:23 PM	A	6,1	200
07-sep-17	2:43:00 PM	A	6,11	3845
07-sep-17	2:43:00 PM	A	6,11	2200
07-sep-17	2:43:00 PM	A	6,11	503
07-sep-17	2:43:00 PM	A	6,11	452
07-sep-17	2:54:38 PM	A	6,11	3000
07-sep-17	3:26:59 PM	A	6,105	1127
07-sep-17	3:27:08 PM	A	6,105	3873
07-sep-17	3:47:30 PM	A	6,11	4
07-sep-17	4:02:22 PM	A	6,11	4996
07-sep-17	4:10:38 PM	A	6,115	2146
07-sep-17	4:10:38 PM	A	6,115	2535
07-sep-17	4:10:38 PM	A	6,115	319
07-sep-17	4:21:32 PM	A	6,11	250
07-sep-17	4:22:00 PM	A	6,11	3643
07-sep-17	4:29:42 PM	A	6,11	830
07-sep-17	4:30:09 PM	A	6,11	277
07-sep-17	4:47:09 PM	A	6,11	517

07-sep-17	4:47:09 PM	A	6,11	1063
07-sep-17	4:47:09 PM	A	6,11	1562
07-sep-17	4:47:16 PM	A	6,11	617
07-sep-17	4:47:17 PM	A	6,11	544
07-sep-17	4:47:17 PM	A	6,11	697
08-sep-17	9:13:31 AM	A	6,105	3111
08-sep-17	9:13:31 AM	A	6,105	1327
08-sep-17	9:13:31 AM	A	6,105	562
08-sep-17	9:50:54 AM	A	6,11	5000
08-sep-17	9:55:55 AM	A	6,115	5000
08-sep-17	10:00:04 AM	A	6,11	549
08-sep-17	10:00:04 AM	A	6,11	2451
08-sep-17	10:24:00 AM	A	6,095	2065
08-sep-17	10:28:54 AM	A	6,095	880
08-sep-17	10:28:54 AM	A	6,095	2055
08-sep-17	10:47:31 AM	A	6,09	451
08-sep-17	10:47:31 AM	A	6,09	982
08-sep-17	10:47:31 AM	A	6,09	451
08-sep-17	10:47:31 AM	A	6,09	16
08-sep-17	10:47:31 AM	A	6,09	1600
08-sep-17	11:31:42 AM	A	6,145	3500
08-sep-17	11:53:22 AM	A	6,13	5000
08-sep-17	12:37:03 PM	A	6,14	5000
08-sep-17	1:35:53 PM	A	6,14	8000
08-sep-17	1:58:16 PM	A	6,135	1172
08-sep-17	1:58:16 PM	A	6,135	2828
08-sep-17	2:40:21 PM	A	6,135	955
08-sep-17	2:40:21 PM	A	6,135	1096
08-sep-17	2:40:21 PM	A	6,135	2000
08-sep-17	2:40:21 PM	A	6,135	1866
08-sep-17	2:40:21 PM	A	6,135	2083
08-sep-17	3:55:18 PM	A	6,16	2559
08-sep-17	3:55:18 PM	A	6,16	36
08-sep-17	3:55:18 PM	A	6,16	5000
08-sep-17	3:55:18 PM	A	6,16	405
08-sep-17	4:08:05 PM	A	6,165	1044
08-sep-17	4:08:11 PM	A	6,165	3000
08-sep-17	4:08:56 PM	A	6,165	956
08-sep-17	5:07:02 PM	A	6,185	400
08-sep-17	5:07:02 PM	A	6,185	2703
08-sep-17	5:07:02 PM	A	6,185	1127
08-sep-17	5:07:02 PM	A	6,185	838
08-sep-17	5:07:02 PM	A	6,185	960
08-sep-17	5:07:02 PM	A	6,185	486
08-sep-17	5:07:02 PM	A	6,185	486
08-sep-17	5:07:29 PM	A	6,185	4642
08-sep-17	5:07:29 PM	A	6,185	358
08-sep-17	5:08:53 PM	A	6,18	120

08-sep-17	5:09:05 PM	A	6,18	1000
08-sep-17	5:09:35 PM	A	6,18	3880
08-sep-17	5:11:53 PM	A	6,17	865
08-sep-17	5:16:21 PM	A	6,18	16
08-sep-17	5:16:21 PM	A	6,18	2000
08-sep-17	5:16:21 PM	A	6,18	255
08-sep-17	5:16:21 PM	A	6,18	1864
08-sep-17	5:16:28 PM	A	6,18	1883
08-sep-17	5:16:28 PM	A	6,18	2692
08-sep-17	5:16:28 PM	A	6,18	16
08-sep-17	5:16:28 PM	A	6,18	409