



**NOTICE OF ORDINARY SHAREHOLDERS' MEETING
AND FILING OF THE RELATED DOCUMENTATION**

Notice is hereby given that the ordinary shareholders' meeting (single call) of Davide Campari-Milano S.p.A. will be held at Campari Academy, Via Campari 23, Sesto San Giovanni (Milan) at 9.30 am on Friday 29 April 2016.

Agenda

1. Approval of the annual financial statements for the year ending 31 December 2015 and related resolutions;
2. Appointment of the Board of Directors, election of the Chairman and determination of the relevant remuneration;
3. Appointment of the Board of Auditors and determination of the relevant remuneration;
4. Approval of the remuneration report pursuant to art. 123-ter of Legislative Decree 58/98;
5. Approval of the stock option plan pursuant to art.114-bis of Legislative Decree 58/98;
6. Authorisation to buy and/or sell own shares.

The procedures for taking part in and voting at the shareholders' meeting (including information on the deadlines for exercising rights to ask questions before the meeting, add items to the agenda or submit further proposals on existing agenda items), exercising the right to vote by proxy and granting the proxy to a designated individual pursuant to article 135-undecies of Legislative Decree 58/98, the procedures and deadlines for submitting lists for the election of members of the Board of Directors and of the Board of Statutory Auditors, as well as the record date (20 April 2016), is available in the notice of meeting, published today on the Company's website <http://www.camparigroup.com/en/governance/agm>.

The Company hereby advises that the items listed below are available to the public from today at the registered office of the Company, and on the authorised storage mechanism Blt Market Services S.p.A. (www.emarketstorage.com) and on the Company's website <http://www.camparigroup.com/en/governance/agm>;

- (i) The annual report- including the draft separate and consolidated financial statements, the report on operations and the declaration pursuant to article 154-bis, paragraph 5, of Legislative Decree 58/98, together with the reports of the Board of Statutory Auditors and the external auditing company;
- (ii) The annual report on corporate governance and ownership structure;
- (iii) Remuneration report pursuant to article 123-ter of Legislative Decree 58/98;
- (iv) Explanatory directors' reports relating to the proposal to buy and/or sell own shares, the stock option plan pursuant to article 114-bis of Legislative Decree 58/98, and the agenda items pursuant to article 125-ter of Legislative Decree 58/98.

Sesto San Giovanni, 16 March 2016

Chairman of the Board of Directors
Luca Garavoglia