



**NOTICE OF EXTRAORDINARY AND ORDINARY SHAREHOLDERS' MEETING
AND FILING OF THE RELATED DOCUMENTATION**

Notice is hereby given that the ordinary shareholders' meeting (single call) of Davide Campari-Milano S.p.A. will be held at Campari Academy, Via Campari 23, Sesto San Giovanni (Milan) at 9.30 am on Friday 30 April 2015.

Agenda

Extraordinary part

1. A proposal to renew, for a further five years from the date of resolution, the powers given to the Board of Directors to increase capital, against payment or otherwise, with express recognition of the option to additionally adopt the resolutions pursuant to Article 2441, paras. 4 and 5 of the Italian civil code, as well as to issue bonds convertible into shares of the Company, securities (not only bonds) that allow subscription to new shares and participating financial instruments pursuant to Article 2346, para. 6 of the Italian civil code; approval of the resulting amendments to the Articles of Association, numbering of paragraphs in article 20 and correction of mistake in paragraph 2 of the same article.

Ordinary part

1. Approval of the annual financial statements for the year ending 31 December 2014 and related resolutions;
2. Approval of the remuneration report pursuant to article 123-ter of Legislative Decree 58/98;
3. Approval of the stock option plan pursuant to article 114-bis of Legislative Decree 58/98;
4. Authorization to buy and/or sell own shares.

The procedures for taking part in and voting at the shareholders' meeting (including information on the deadlines for exercising rights to ask questions before the meeting, add items to the agenda or submit further proposals on existing agenda items), exercising the right to vote by proxy and granting the proxy to a designated individual pursuant to article 135-undecies of Legislative Decree 58/98 the record date (21 April 2015) is available in the notice of meeting, published today on the Company's website <http://www.camparigroup.com/en/governance/aggm>.

The Company hereby advises that the items listed below are available to the public from today at the registered office of the Company, on the 1INFO circuit for the storage of Regulated Information (www.1info.it) and on the Company's website <http://www.camparigroup.com/en/governance/aggm>;

- (i) The annual report- including the draft separate and consolidated financial statements, the report on operations and the declaration pursuant to article 154-bis, paragraph 5, of Legislative Decree 58/98, together with the reports of the Board of Statutory Auditors and the external auditing company;
- (ii) The annual report on corporate governance and ownership structure;
- (iii) Remuneration report pursuant to article 123-ter of Legislative Decree 58/98;
- (iv) Explanatory directors' reports relating to the proposal to buy and/or sell own shares, the stock option plan pursuant to article 114-bis of Legislative Decree 58/98, on the amendments to the Articles of Association and on the agenda items pursuant to article 125-ter of Legislative Decree 58/98.

Sesto San Giovanni, 27 March 2015

Chairman of the Board of Directors
Luca Garavoglia