



## Shareholders' meeting of 28 January 2015 (loyalty shares) Filing of documentation

Milan, 9 January 2015-The Company informs that, effective today, it has made available to the public at its registered office, at 1INFO circuit for the storage of Regulated Information ([www.1info.it](http://www.1info.it)), and on the Company's website <http://www.camparigroup.com/en/governance/agm> the Explanatory Report of the Board of Directors regarding the proposal to amend the Articles of Association in order to introduce increased voting rights (loyalty shares). Such Report has been amended (in non-material respects) relative to the previous version – made available to the public on 19 December 2014 – further to the implementation resolution issued by Consob and published on 31 December 2014.

The amendments concern the practical formalities for exercising the right and the specification that the benefit of the increased voting right will remain unaffected in case of capital increase both with or without consideration.

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### FOR FURTHER INFORMATION

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### ABOUT GRUPPO CAMPARI

Davide Campari-Milano S.p.A., together with its affiliates ('Gruppo Campari'), is a major player in the global beverage sector, trading in **over 190 nations** around the world with leading positions in Europe and the Americas. The Group was founded in 1860 and today is **the sixth-largest player worldwide** in the premium spirits industry. The Group's portfolio, with over 50 brands, spans spirits, the core business, wines and soft drinks. Internationally-renowned brands include **Aperol, Appleton Estate, Campari, Cinzano, SKYY and Wild Turkey**. Headquartered in Sesto San Giovanni, Italy, Campari owns 16 plants and 3 wineries worldwide and has its own distribution network in 19 countries. The Group employs around 4,000 people. The shares of the parent company, Davide Campari-Milano S.p.A. (Reuters CPRI.MI - Bloomberg CPR IM), are listed on the Italian Stock Exchange since 2001. For more information: <http://www.camparigroup.com>  
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