



# 2007 Full Year Results

Presentation to Analysts and Investors

18 March 2008



## Results highlights

Bob Kunze-Concewitz, CEO



## 2007 Full Year Results - Highlights

|                                | <b>FY 2007<br/>€ million</b> | <b>% change<br/>at actual forex</b> | <b>% change<br/>at constant forex *</b> |
|--------------------------------|------------------------------|-------------------------------------|---|
| <b>Net sales</b>               | 957.5                        | +2.7%                               | +4.9%                                   |
| <b>Trading profit</b>          | 270.6                        | +5.3%                               | +7.8%                                   |
| <b>EBITDA</b>                  | 220.1                        | +4.9%                               | +7.6%                                   |
| <b>Operating profit = EBIT</b> | 200.6                        | +5.3%                               | +8.2%                                   |
| <b>Group net profit</b>        | 125.2                        | +6.9%                               | +9.1%                                   |

(\*) Organic + External growth

- > **Very satisfactory full year results with consistent strong growth across all indicators**
- > **Strong performance of our key brands across all geographies led to an acceleration of organic growth both top and bottom line**
- > **Improved marginality** driven by **sales mix** and **cost containment**
- > **Strengthened brand equity via increasing A&P: +7.1%**
- > **Excellent generation of cash: €169.9 m** (from operating activities). **Net financial debt down by €91.4 m to €288.1 m** at 31 December 2007

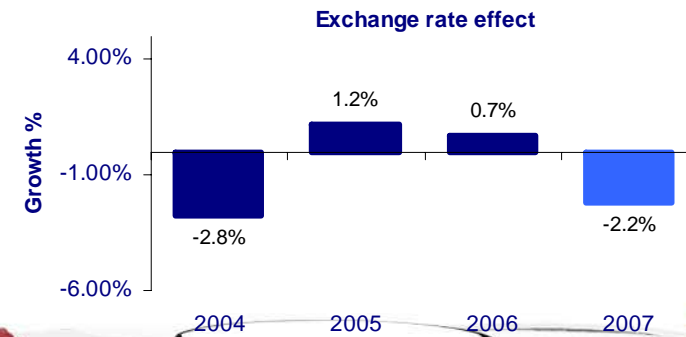
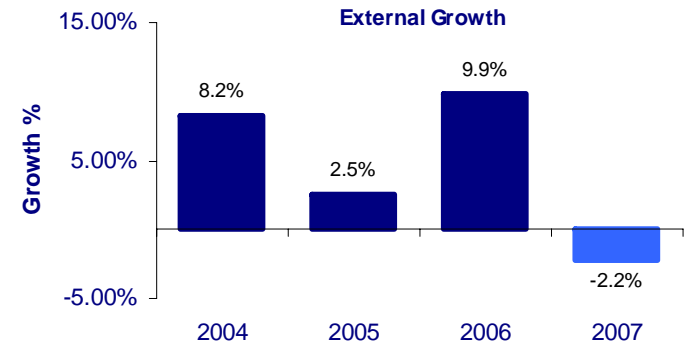
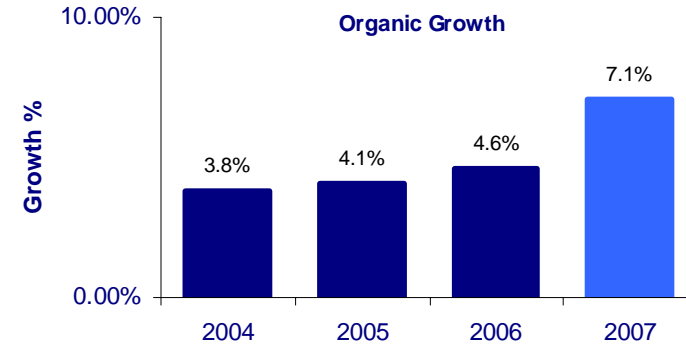
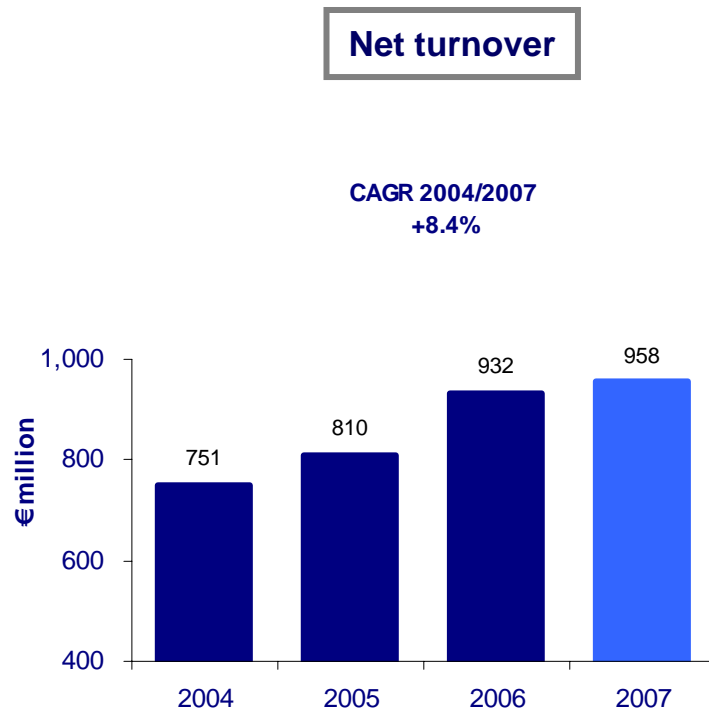


## Historical perspective

Bob Kunze-Concewitz, CEO



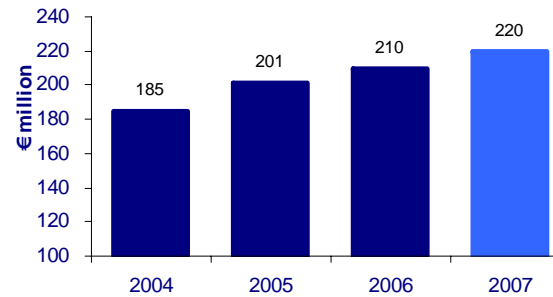
# Acceleration of top line organic growth



# Consistent profit growth

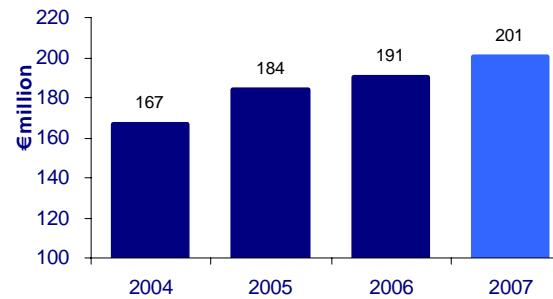
**EBITDA**

**CAGR 2004/2007  
+6.1%**



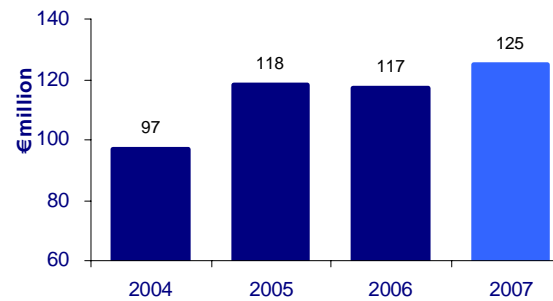
**EBIT**

**CAGR 2004/2007  
+6.4%**



**Net Income**

**CAGR 2004/2007  
+8.9%**



# Sales review

Bob Kunze-Concewitz, CEO

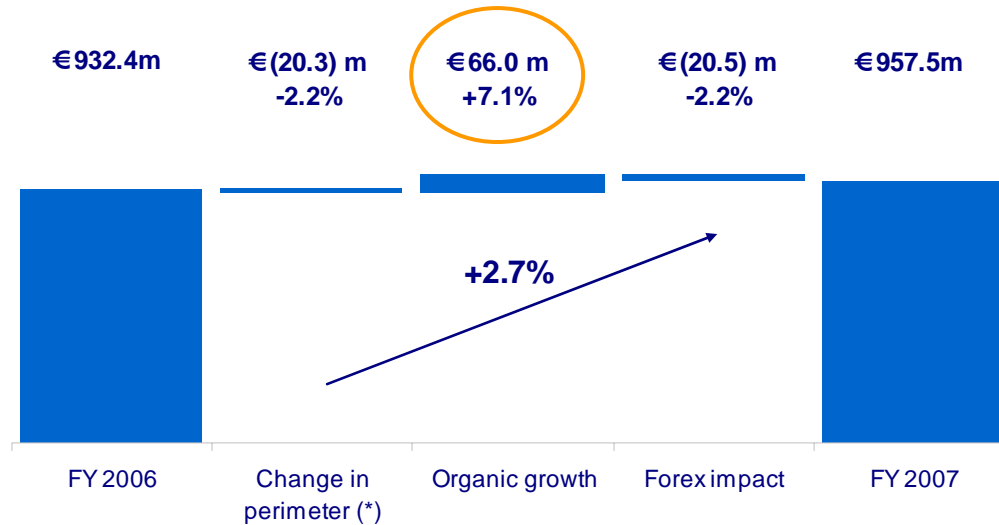


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**CAMPARI**

Full year results to 31 December 2007 - 7



# 2007 consolidated net sales - Growth drivers



(\*) Breakdown of change in perimeter

|                              | €m            |
|------------------------------|---------------|
| Acquisitions <sup>(1)</sup>  | 7.4           |
| Agency brands <sup>(2)</sup> | (27.8)        |
| <b>Total external growth</b> | <b>(20.3)</b> |

(1) Glen Grant and Old Smuggler (1 Jan - 15 Mar 2007); X-Rated Brands (Aug 2007)

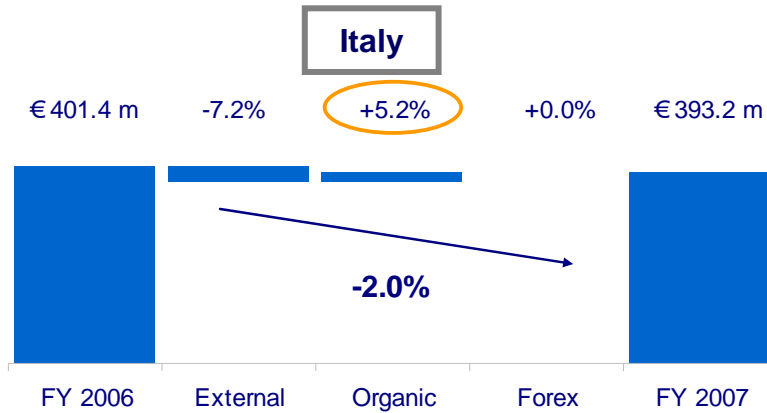
(2) Lipton Ice Tea and Russky Standart (Germany and Switzerland)

- > **Organic growth** was driven by a **solid performance across all segments and regions**
- > Negative change in 2007 perimeter related to the **termination of Lipton Ice Tea**, in part offset by **positive contribution of Glen Grant, Old Smuggler** (1 Jan - 15 March 2007) and **newly acquired X-Rated** (1 Aug – 30 Sep 2007)
- > **Strong negative foreign exchange impact** was attributable to US Dollar (-8.4% in 2007), in part offset by Brazilian Real (+2.5% in 2007)

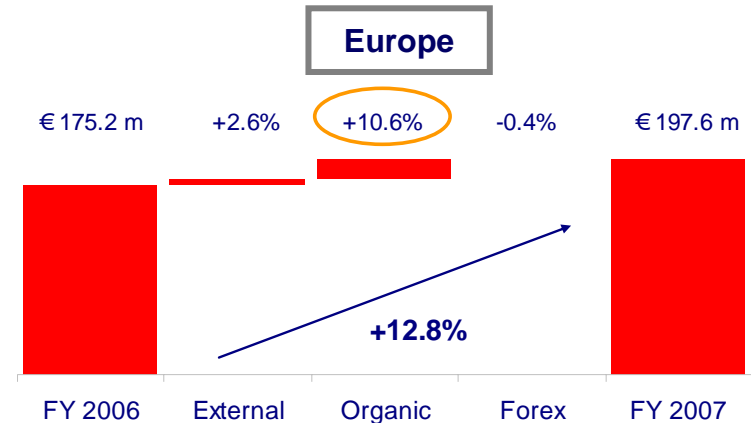




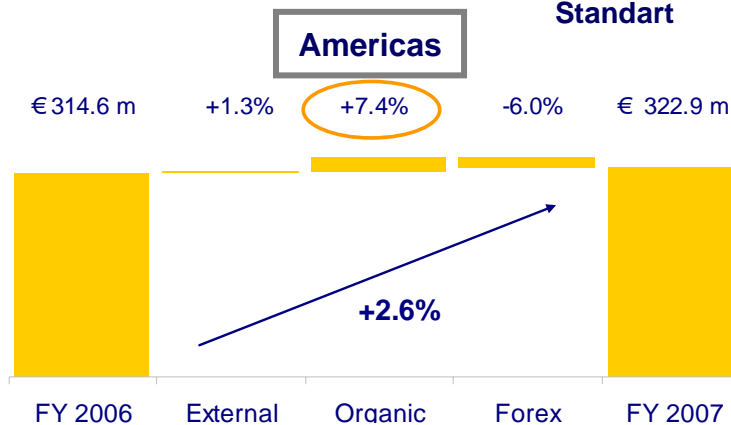
# Net sales analysis by region



- > Strong organic **growth across all key brands in a soft market environment**
- > Negative change in perimeter due to **Lipton Ice Tea, in part offset by Glen Grant**



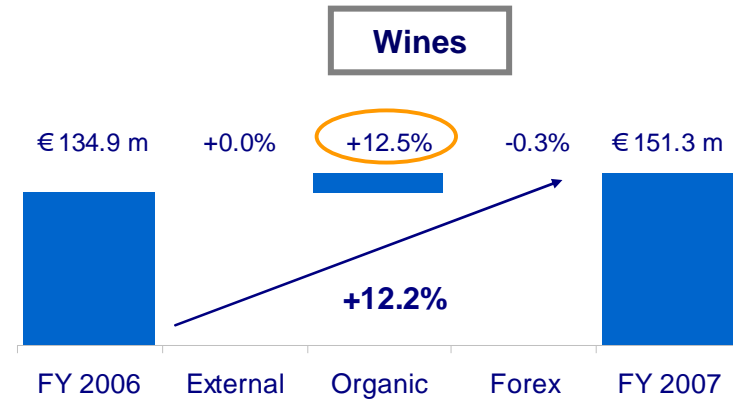
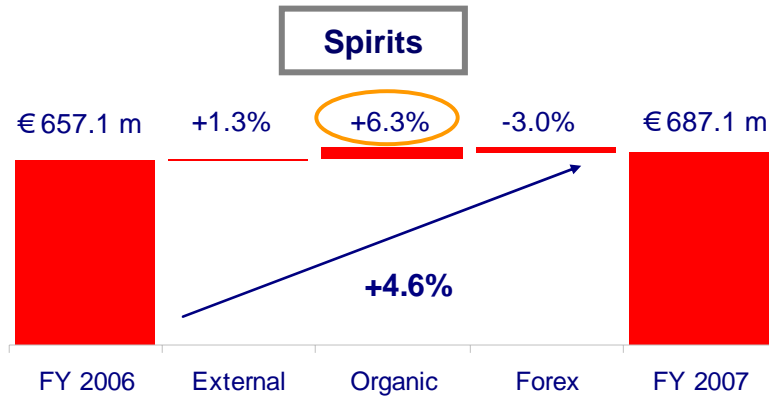
- > Continued strong **progression in major markets: Russia and Germany**
- > External growth mainly related to **Glen Grant and Russky Standart**



- > Strong organic growth driven by both **US and Brazil**
- > External growth related to newly acquired **X-Rated and Old Smuggler** in US
- > Sizable negative FX effect

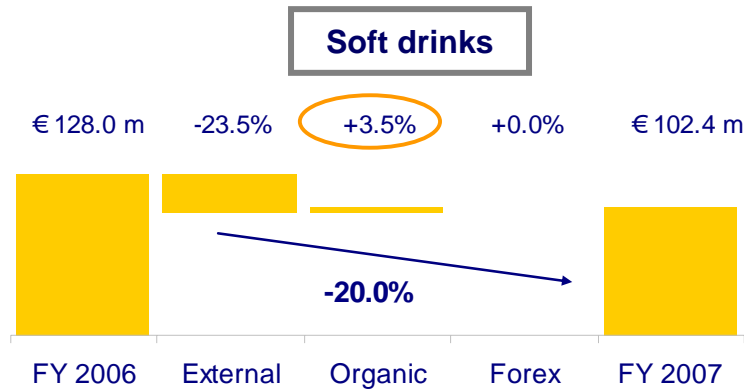


# Net sales analysis by segment



- > Strong organic growth driven by **positive development across portfolio**
- > External growth related to **X-Rated, Glen Grant and Russky Standart**

- > Excellent performance of all brands



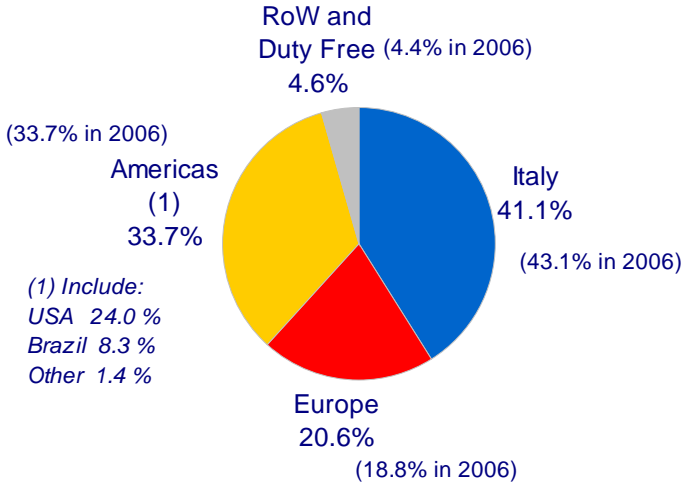
- > Positive performance driven by strong **Crodino and carbonated soft drinks**
- > Negative change in perimeter related to Lipton Ice Tea



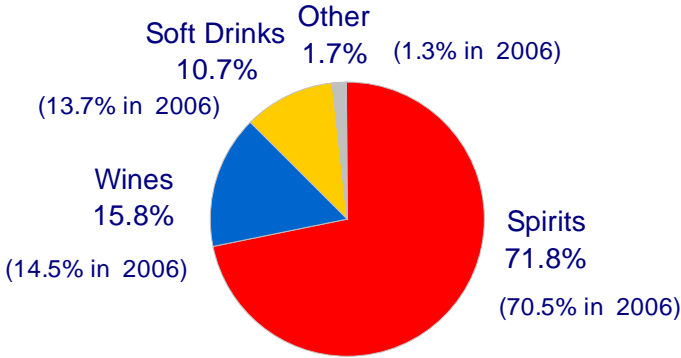
# Net sales breakdown

FY 2007 consolidated net sales : €957.5 m

Breakdown by region



Breakdown by segment



> **Italy** as % overall sales down from 43.1% to 41.1%

> **Soft drinks** as % overall sales down from 13.7% to 10.7%



## Review of main brands - Spirits

# CAMPARI

Sales as % of Group: 13%

Sales at constant fx: +3.5%

Sales at actual fx: +3.0%



- > **Successful international campaign** roll-out
- > **Strong performance in Italy and Brazil**
- > Return to growth in int'l markets
- > Negative impact of **price repositioning** in Germany



## Review of main brands - Spirits

**SKYY**  
VODKA.

**Sales as % of Group: 12%**

**Sales at constant fx: +11.1%**

**Sales at actual fx: +2.6%**



- > Continued **strong performance** in competitive **US** market, driven by core
- > Weakness in flavor segment
- > Continued **growth in key int'l markets**





## Review of main brands - Spirits

**CAMPARI SODA**

Sales as % of Group: 8%

Sales at constant fx: -1.2%

Sales at actual fx: -1.3%



- > **Softer** than expected **consumption trend**
- > New campaign in 2008



## Review of main brands - Spirits

**APEROL**

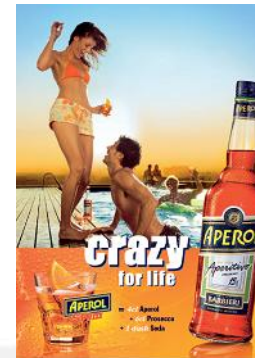


**Sales as % of Group: 5%**

**Sales at constant fx: +21.8%**

**Sales at actual fx: +21.7%**

- > **Stellar double digit growth**, third year in a row
- > **N°1 Spirit in Italy: doubled volumes** since acquisition in 2004
- > Spill over into neighboring **Germany** and **Austria** gaining momentum
- > Entered Impact **top 100 premium brands ranking** (Feb-08)





## Review of main brands - Spirits

### Brazilian Brands



**Sales as % of Group: 5%**

**Sales at constant fx: +9.4%**

**Sales at actual fx: +12.2%**

- > **Strong growth** driven by all brands
- > **Value growth** stronger than volume
- > **Strengthened brand equity** via leading ATL efforts



## Review of main brands - Spirits

# CYNAR



**Sales as % of Group: 2%**

**Sales at constant fx: +11.9%**

**Sales at actual fx: +12.0%**

- > Strong **double digit growth** driven by Brazil
- > **Brand relaunch** via new packaging and new tv advertising campaign



## Review of main brands - Spirits

# GLENGRANT®



**Sales as % of Group: 2%**  
**Sales organic growth: +12.8%**  
**Sales at actual fx: +24.3%**

- > Positive reaction to **relaunch** during peak season
- > Improved performance in Italy and key international markets





## Review of main brands - Spirits

**1800**  
AÑEJO

**Sales as % of Group: 6%**

**Sales at constant fx: +3.1%**

**Sales at actual fx: -5.5%**



- > Weaker performance due to the termination of the distribution agreement as of 31 December 2007



## Review of main brands - Wines



Sparkling wines

Sales as % of Group: 6%

Sales at constant fx: +12.7%

Sales at actual fx: +12.4%



- > **Very strong performance** continued in key Q4
- > **Excellent results in Italy, Germany and Eastern Europe** driven by **innovation and new campaign**



## Review of main brands - Wines



Vermouth



Sales as % of Group: 4%

Sales at constant fx: +18.7%

Sales at actual fx: +18.2%

- > Continued **stellar growth** in Q4
- > **Strong performance across all markets**, with increasing momentum in Russia





## Review of main brands - Wines



**Sales as % of Group: 2%**

**Sales at constant fx: +6.8%**

**Sales at actual fx: +6.8%**



- > **Strong results** for the first year of a **dedicated sales division**
- > Results driven by **Italy** and key International markets: **USA** and **Germany**

**Tanca Farrà 2003 91 pts. Parker**

**Villamarina 2001 90 pts. Parker**



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## Review of main brands – Soft Drinks



**Sales as % of Group: 7%**  
**Sales at constant fx: +6.2%**  
**Sales at actual fx: +6.1%**

- > **Excellent performance** in weak market environment
- > **Increased momentum** behind leadership in share of voice and highly acclaimed campaign



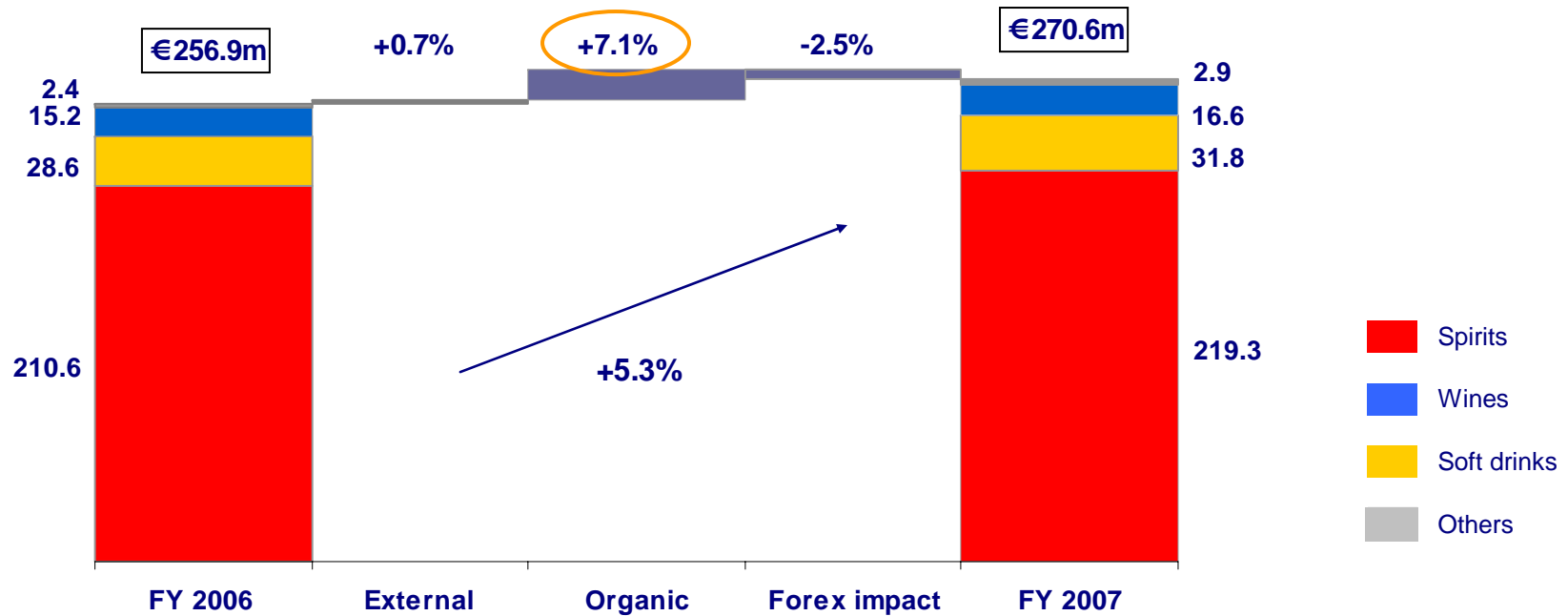
# Analysis of trading profit by business area

Paolo Marchesini, CFO



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# Consolidated trading profit



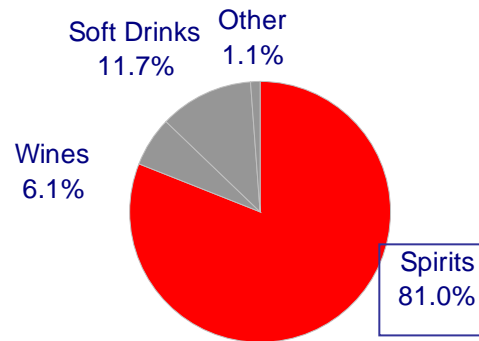
- > Glen Grant and X-Rated trading profit contributions offset Lipton Ice Tea trading profit loss
- > Improved mix: at constant fx\* trading profit grows by 7.8% more than net sales (4.9%)

(\*) Organic + External growth

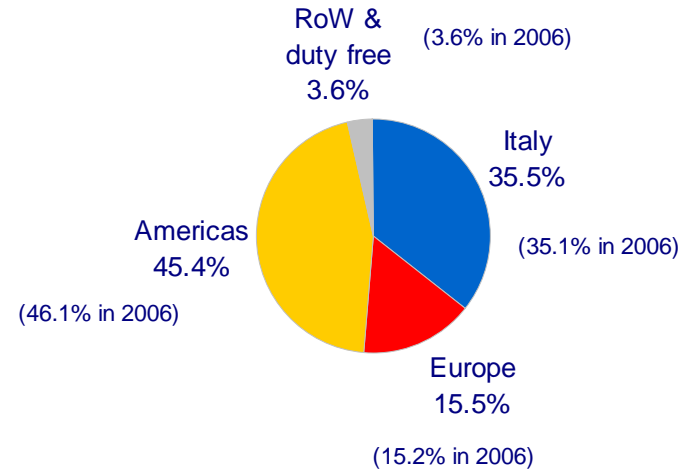


# Spirits - trading profit analysis

## Spirits as % of Group trading profit



## Breakdown of spirits sales by region



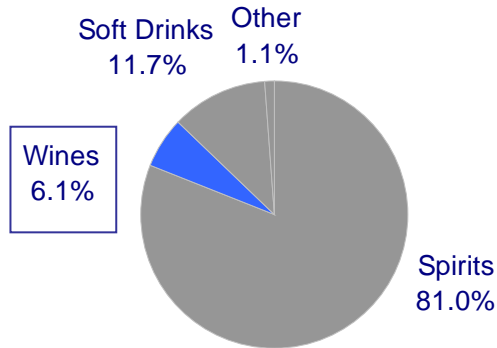
| € million             | FY 2007      |              | FY 2006      |              | Change      | of which:   |             |              |
|-----------------------|--------------|--------------|--------------|--------------|-------------|-------------|-------------|--------------|
|                       |              |              |              |              |             | external    | organic     | forex        |
| Net sales             | 687.1        | 100.0%       | 657.1        | 100.0%       | 4.6%        | 1.3%        | 6.3%        | -3.0%        |
| Gross margin          | 424.6        | 61.8%        | 400.6        | 61.0%        | 6.0%        | 1.0%        | 7.7%        | -2.8%        |
| <b>Trading profit</b> | <b>219.3</b> | <b>31.9%</b> | <b>210.6</b> | <b>32.0%</b> | <b>4.1%</b> | <b>0.9%</b> | <b>6.0%</b> | <b>-2.8%</b> |

- > At constant perimeter:
  - > **Improvement in gross margin on sales** (+7.7% organic growth vs. +6.3% organic growth in sales) was driven by **mix**
  - > Growth of trading profit (6.0%) lower than gross margin (7.7%) due to **increased A&P investments**
- > Fx negatively impacted sales and profit by 3.0% and 2.8% respectively

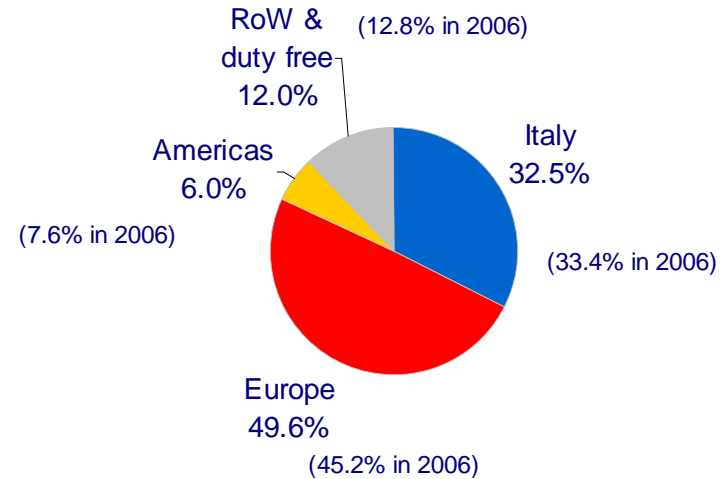


# Wines - trading profit analysis

## Wines as % of Group trading profit



## Breakdown of wines sales by region



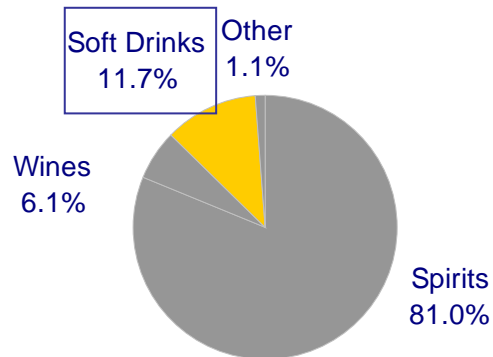
| € million      | FY 2007 |        | FY 2006 |        | Change | of which: |         |          |
|----------------|---------|--------|---------|--------|--------|-----------|---------|----------|
|                |         |        |         |        |        | external  | organic | currency |
| Net sales      | 151.3   | 100.0% | 134.9   | 100.0% | 12.2%  | 0.0%      | 12.5%   | -0.3%    |
| Gross margin   | 65.7    | 43.4%  | 60.8    | 45.1%  | 8.1%   | 0.0%      | 8.6%    | -0.5%    |
| Trading profit | 16.6    | 11.0%  | 15.2    | 11.3%  | 9.1%   | 0.0%      | 11.0%   | -2.0%    |

- > At constant perimeter:
  - > Gross margin grows slower (8.6%) than sales (12.5%) due to **faster growth of distributor markets (Russia) and sales mix effect**
  - > Growth of trading profit (11.0%) faster than gross margin (8.6%) as **A&P grows less than sales**
- > Fx negatively impacted sales and profit by 0.3% and 2.0% respectively

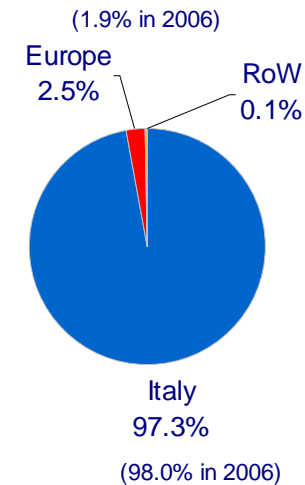


# Soft Drinks - trading profit analysis

## Soft drinks as % of Group trading profit



## Breakdown of soft drinks sales by region



| € million             | FY 2007     |              | FY 2006     |              | Change        | <i>of which:</i> |                |                 |
|-----------------------|-------------|--------------|-------------|--------------|---------------|------------------|----------------|-----------------|
|                       |             |              |             |              |               | <i>external</i>  | <i>organic</i> | <i>currency</i> |
| Net sales             | 102.4       | 100.0%       | 128.0       | 100.0%       | <b>-20.0%</b> | -23.5%           | 3.5%           | 0.0%            |
| Gross margin          | 56.9        | 55.5%        | 58.0        | 45.3%        | <b>-2.0%</b>  | -4.6%            | 2.6%           | 0.0%            |
| <b>Trading profit</b> | <b>31.8</b> | <b>31.0%</b> | <b>28.6</b> | <b>22.4%</b> | <b>11.0%</b>  | <b>-1.1%</b>     | <b>12.1%</b>   | <b>0.0%</b>     |

- > Gross margin improvement from 45.3% to 55.5% due to Lipton Ice Tea termination
- > Increased trading margin (from 22.4% to 31%) also due to more efficient marketing mix in Carbonated soft drinks





# FY 2007 consolidated results

Paolo Marchesini, CFO



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# Consolidated trading profit

| (€million)                        | FY 2007      |               | FY 2006      |               | Change at actual forex | Change at constant forex |
|-----------------------------------|--------------|---------------|--------------|---------------|------------------------|--------------------------|
| <b>Net sales</b>                  | <b>957.5</b> | <b>100.0%</b> | <b>932.4</b> | <b>100.0%</b> | <b>2.7%</b>            | <b>+4.9%</b>             |
| COGS                              | (407.2)      | -42.5%        | (410.2)      | -44.0%        | -0.7%                  |                          |
| <b>Gross margin</b>               | <b>550.3</b> | <b>57.5%</b>  | <b>522.2</b> | <b>56.0%</b>  | <b>5.4%</b>            |                          |
| Advertising and promotion         | (174.6)      | -18.2%        | (163.1)      | -17.5%        | 7.1%                   |                          |
| Selling and distribution expenses | (105.1)      | -11.0%        | (102.1)      | -11.0%        | 2.9%                   |                          |
| <b>Trading profit</b>             | <b>270.6</b> | <b>28.3%</b>  | <b>256.9</b> | <b>27.6%</b>  | <b>5.3%</b>            | <b>+7.8%</b>             |

- > **Decrease in COGS** as a % of Net sales by 150 bps due to:
  - At constant perimeter (excluding Lipton Ice Tea effects), COGS in 2006 at 42.4% on net sales (-160bps)
  - Increase in input costs was almost entirely offset by synergies in production costs (closing down of Sulmona plant) in 2007 (+10bps)
  
- > **Increase in A&P** as a % of Net sales by 70 bps due to:
  - Change in perimeter due to Lipton Ice Tea (+60 bps)
  - Increased A&P spend +7.1% y.o.y. and 10 bps as % of net sales
  - Lower than expected negative impact on margin in existing business due to improved media and marketing mix efficiency
  
- > **Selling and distribution expenses** as % of sales in line with last year, overall increase of €3m, also attributable to newly established structures in Austria and China



# Consolidated EBIT

| (€million)                              | FY 2007      |              | FY 2006      |              | Change at actual forex | Change at constant forex |
|---|--------------|--------------|--------------|--------------|------------------------|--------------------------|
| <b>Trading profit</b>                   | <b>270.6</b> | <b>28.3%</b> | <b>256.9</b> | <b>27.6%</b> | <b>5.3%</b>            | <b>+7.8%</b>             |
| G&A and other operating income/expenses | (67.2)       | -7.0%        | (65.5)       | -7.0%        | 2.6%                   |                          |
| <b>EBIT before one-off's</b>            | <b>203.4</b> | <b>21.2%</b> | <b>191.4</b> | <b>20.5%</b> | <b>6.3%</b>            | <b>+9.2%</b>             |
| One-off's <sup>(1)</sup>                | (2.8)        | -0.3%        | (0.8)        | -0.1%        | -                      |                          |
| <b>Operating profit = EBIT</b>          | <b>200.6</b> | <b>20.9%</b> | <b>190.5</b> | <b>20.4%</b> | <b>5.3%</b>            | <b>+8.2%</b>             |
| <i>Other information:</i>               |              |              |              |              |                        |                          |
| Depreciation                            | (19.5)       | -2.0%        | (19.2)       | -2.1%        | 1.6%                   |                          |
| <b>EBITDA before one-off's</b>          | <b>223.0</b> | <b>23.3%</b> | <b>210.6</b> | <b>22.6%</b> | <b>5.9%</b>            | <b>+8.6%</b>             |
| <b>EBITDA</b>                           | <b>220.1</b> | <b>23.0%</b> | <b>209.7</b> | <b>22.5%</b> | <b>4.9%</b>            | <b>+7.6%</b>             |

(1) According to IAS/IFRS net exceptional income/expenses (renamed as one-off's) is reclassified as a component of operating profit.

- > Increase in **trading profit** of 5.3% was attributable to:
  - organic growth: +7.1%
  - forex impact: -2.5%
  - change in perimeter: +0.7% (contribution of Glen Grant and X-Rated more than offset profit lost due to termination of low margin Lipton Ice Tea)
- > **G&A** growth stabilized: +2.6% y.o.y. and flat as a % of Net sales
- > **One-off's** of €(2.8) m include exceptional personnel costs, in part offset by capital gain from real estate disposal.



## Consolidated Group's net profit

| (€million)                      | FY 2007      |              | FY 2006      |              | Change at actual forex | Change at constant forex |
|---------------------------------|--------------|--------------|--------------|--------------|------------------------|--------------------------|
| <b>Operating profit = EBIT</b>  | <b>200.6</b> | <b>20.9%</b> | <b>190.5</b> | <b>20.4%</b> | <b>5.3%</b>            | <b>+8.2%</b>             |
| Net financial income (expenses) | (17.0)       | -1.8%        | (15.2)       | -1.6%        | 11.8%                  |                          |
| Income from associates          | (0.3)        | 0.0%         | 0.2          | 0.0%         | -                      |                          |
| <b>Pretax profit</b>            | <b>183.3</b> | <b>19.1%</b> | <b>175.5</b> | <b>18.8%</b> | <b>4.4%</b>            |                          |
| Taxes                           | (58.1)       | -6.1%        | (55.2)       | -5.9%        | 5.2%                   |                          |
| Minority interests              | (0.0)        | 0.0%         | (3.2)        | -0.3%        | -99.0%                 |                          |
| <b>Group's net profit</b>       | <b>125.2</b> | <b>13.1%</b> | <b>117.1</b> | <b>12.6%</b> | <b>6.9%</b>            | <b>+9.1%</b>             |

- > Increase in **Net financial expenses** due to:
  - higher net financial debt following the payment of acquisitions of Skyy Spirits minority stake (November 2006), Glen Grant (March 2006) and X-Rated (August 2007)
  - increase in floating rates (Group's exposure to floating rates is close to 100% through July 2008)
  - positive FX effects on interest charges on US Dollar denominated debt
- > Decrease in **minority interests** following the acquisition of the remaining stake in Skyy Spirits
- > **Margin improvement:** both EBIT and Group's net profit margin increased by 50 bps



## Analysis of tax rate

| (€ million)                        | FY 2007      | FY 2006      | FY 2005      |
|------------------------------------|--------------|--------------|--------------|
| <b>Pretax after minorities (A)</b> | <b>183.3</b> | <b>172.3</b> | <b>169.2</b> |
| Cash taxes (B)                     | (47.4)       | (42.8)       | (38.3)       |
| Deferred taxes                     | (10.7)       | (12.4)       | (12.9)       |
| Total Tax                          | (58.1)       | (55.2)       | (51.2)       |
| <b>Net income</b>                  | <b>125.2</b> | <b>117.1</b> | <b>118.0</b> |
| Cash tax rate (B / A)              | <b>25.9%</b> | <b>24.8%</b> | <b>22.7%</b> |

- > **2007 cash tax rate** in line with guidance ( just below 26%)
- > Net reduction in deferred taxes due to combination of:

*Negative effects:*

- Brazilian goodwill totally amortised
- Forex exchange rate negatively affected US goodwill deductibles
- Italian tax rate effect

*Positive effects:*

- Increase in deductible goodwill due to acquisition of both X-Rated and Skyy minorities



# Consolidated free cash flow

| (€ million)  | Notes | 31 December 2007 | 31 December 2006 | % change      |
|--|-------|------------------|------------------|---------------|
| EBIT   |       | 200.6            | 190.5            |               |
| Amortisation and depreciation  |       | 19.5             | 19.2             |               |
| Other changes in non-cash items  |       | (1.4)            | (10.8)           |               |
| Changes in tax payables and receivables and other non financial receivables and payables |       | 20.0             | (8.7)            |               |
| Taxes on income paid   |       | (39.5)           | (37.0)           |               |
| <b>Cash flow from operating activities before changes in working capital</b>             |       | <b>199.2</b>     | <b>153.3</b>     |               |
| Net change in Operating Working Capital  | (1)   | (29.3)           | (25.5)           |               |
| <b>Cash flow from operating activities (A)</b>   |       | <b>169.9</b>     | <b>127.8</b>     | <b>+32.9%</b> |
| <b>Net interest paid (B)</b>   |       | <b>(15.7)</b>    | <b>(12.6)</b>    |               |
| <b>Cash flow from investing activities (capex) (C)</b>                                   | (2)   | <b>(28.9)</b>    | <b>(18.8)</b>    |               |
| <b>Free cash flow (A+B+C)</b>  |       | <b>125.3</b>     | <b>96.5</b>      | <b>+29.9%</b> |
| Acquisitions   | (3)   | (29.3)           | (179.4)          |               |
| Other changes  | (4)   | 3.0              | 33.1             |               |
| Dividends paid   |       | (29.0)           | (28.1)           |               |
| <b>Cash flow from other activities (D)</b>   |       | <b>(55.4)</b>    | <b>(174.5)</b>   |               |
| Exchange rate differences and other movements (E)  |       | 21.5             | 24.4             |               |
| <b>Net increase (decrease) in net financial position from activities (A+B+C+D+E)</b>     |       | <b>91.4</b>      | <b>(53.6)</b>    |               |
| Future exercise for put option on Skyy minority stake                                    |       | 0.0              | 45.5             |               |
| <b>Net increase (decrease) in net financial position</b>                                 |       | <b>91.4</b>      | <b>(8.1)</b>     |               |
| Net financial position at start of period  |       | (379.5)          | (371.4)          |               |
| Net financial position at end of period  |       | (288.1)          | (379.5)          |               |

- (1) In 2007, change in Operating Working Capital before change in perimeter due to acquisition and forex impact, but inclusive of change in perimeter due to new distribution agreements
- (2) Capex of €28.9 m in 2007:
- ordinary capex : €17.4 m
  - extraordinary capex (new headquarters) : €14.1m
  - proceeds from sale of real estate : €2.6m
- (3) In 2007, acquisition of X-Rated (€29.3). In 2006, acquisition of Glen Grant, Old Smuggler and Braemar (€130.5 m including stocks); acquisition of 11% stake in Skyy Spirits (€48.8 m).
- (4) In 2006: sale of treasury shares linked to stock option plan





## Analysis of net debt and interest charges

| € million                                     | 31 December 2007 | 31 December 2006 |
|---|------------------|------------------|
| Cash & cash equivalents                       | 199.8            | 239.0            |
| Borrowings from banks                         | (114.4)          | (209.3)          |
| Real estate leases (current portion)          | (3.2)            | (3.1)            |
| Private placement and bonds (current portion) | (17.3)           | (17.7)           |
| Other assets or liabilities                   | 1.3              | 1.6              |
| <b>Total short-term cash/(debt)</b>           | <b>66.3</b>      | <b>10.4</b>      |
| Borrowings from banks                         | (1.8)            | (1.2)            |
| Real estate leases                            | (12.9)           | (16.0)           |
| Private placement and bonds                   | (338.8)          | (370.6)          |
| Other financial liabilities                   | (1.0)            | (2.2)            |
| <b>Total medium to long-term cash/(debt)</b>  | <b>(354.4)</b>   | <b>(390.0)</b>   |
| <b>Total net cash/(debt)</b>                  | <b>(288.1)</b>   | <b>(379.5)</b>   |

- > Net debt to equity ratio as of 31 December 2007 was 32.8 %
- > Payment of 80% stake in Cabo Wabo Tequila (US\$ 80.8 million) completed on 2 January 2008

### Analysis of net debt by exposure to interest rate

(as % of net debt)

Variable : 99%

Fix : 1%

Total 100%

as of July 2008:

€ 128 m at 4.36% fix until 2018;

€ 43 m at 4.25% fix until 2015

### Analysis of net debt by currency

(Net debt) / cash (€million) :

- Euro : (280.0)

- US Dollar : (55.5)

- Other: 47.3

**Total (288.1)**



# Net Working Capital

| (€million)                          | 31 Dec 2007  | 31 Dec 2006  | Change 07/ 06 | 31 Dec 2006 pro forma * |
|-------------------------------------|--------------|--------------|---------------|-------------------------|
| Trade receivables                   | 280.0        | 257.1        | 22.9          | 255.9                   |
| Inventories                         | 166.9        | 169.9        | (3.0)         | 169.9                   |
| Trade payables                      | (156.6)      | (161.9)      | 5.3           | (161.9)                 |
| <b>Net Working Capital</b>          | <b>290.4</b> | <b>265.1</b> | <b>25.3</b>   | <b>263.9</b>            |
| Last 12 months sales to 31 Dec      | 957.5        | 932.4        | 25.1          | 902.4                   |
| <b>NWC / LTM (%) <sup>(1)</sup></b> | <b>30.3%</b> | <b>28.4%</b> |               | <b>29.2%</b>            |

(1) LTM = Last 12 Months

(\*) Excluding Lipton Ice Tea

- > Growth in **net working capital as % of sales** to 30.3%, mainly attributable to change in perimeter
  - Lipton Ice Tea termination: +80 bps
  - Increase in trade receivables due to strong performances of Glen Grant and Sparkling wines in peak season



# Forthcoming developments

Bob Kunze-Concewitz, CEO



## Recent & Forthcoming developments

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### > **Emphasis on Innovation :**

- > **Launch of Skyy infusions and more premium pack on core**
- > **Premiumization of Dreher in Brazil via line extension**
- > **Continue renewal of sparkling wines line up in key markets**



### > **Additions in agency brands portfolio :**

- > **Bowmore & Flor de Cana in US**
- > **Russky Standart & Santa Teresa Rum in Italy**



# Conclusion and outlook

Bob Kunze-Concewitz, CEO





## Conclusion & outlook

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- > 2007 was a very successful year with **accelerating organic growth**, **improved marginality** and **excellent cash flow generation**
- > **Proposed dividend increased by 10%** to €0.11 per share in circulation
- > We aim to **maintain business momentum in 2008** despite a toughening macro economic situation in US, Italy and increased forex pressure. **Strong brand momentum** should help mitigate these headwinds
- > **Expect softer Q1 2008** driven by:
  - > Skyy stocks run down in anticipation of Skyy Infusion launch and Skyy core repack
  - > Loss of Tequila 1800 business
  - > Start up of new brands in US portfolio (Cabo Wabo, Bowmore and Flor de Cana) requiring distributor changes
- > **Our medium term organic growth targets remain unchanged**



## Supplementary schedules

- Schedule - 1 Analysis of net sales growth by segment and region
- Schedule - 2 Consolidated income statement
- Schedule - 3 Consolidated balance sheet – Invested capital and financing sources
- Schedule - 4 Consolidated balance sheet
- Schedule - 5 Consolidated cash flow
- Schedule - 6 Average exchange rates
- Schedule - 7 Review of main brands



## Net sales analysis by segment and region

### Consolidated net sales by segment

|                | FY 2007      |               | FY 2006      |               | Change<br>% | of which:    |             |              |
|----------------|--------------|---------------|--------------|---------------|-------------|--------------|-------------|--------------|
|                | € m          | %             | € m          | %             |             | external     | organic     | currency     |
| Spirits        | 687.1        | 71.8%         | 657.1        | 70.5%         | 4.6%        | 1.3%         | 6.3%        | -3.0%        |
| Wines          | 151.3        | 15.8%         | 134.9        | 14.5%         | 12.2%       | 0.0%         | 12.5%       | -0.3%        |
| Soft drinks    | 102.4        | 10.7%         | 128.0        | 13.7%         | -20.0%      | -23.5%       | 3.5%        | 0.0%         |
| Other revenues | 16.7         | 1.7%          | 12.4         | 1.3%          | 34.4%       | 9.1%         | 26.1%       | -0.8%        |
| <b>Total</b>   | <b>957.5</b> | <b>100.0%</b> | <b>932.4</b> | <b>100.0%</b> | <b>2.7%</b> | <b>-2.2%</b> | <b>7.1%</b> | <b>-2.2%</b> |

### Consolidated net sales by region

|                 | FY 2007      |               | FY 2006      |               | Change<br>% | of which:    |             |              |
|-----------------|--------------|---------------|--------------|---------------|-------------|--------------|-------------|--------------|
|                 | € m          | %             | € m          | %             |             | external     | organic     | currency     |
| Italy           | 393.2        | 41.1%         | 401.4        | 43.1%         | -2.0%       | -7.2%        | 5.2%        | 0.0%         |
| Europe          | 197.6        | 20.6%         | 175.2        | 18.8%         | 12.8%       | 2.6%         | 10.6%       | -0.4%        |
| Americas (1)    | 322.9        | 33.7%         | 314.6        | 33.7%         | 2.6%        | 1.3%         | 7.4%        | -6.0%        |
| RoW & Duty Free | 43.8         | 4.6%          | 41.2         | 4.4%          | 6.3%        | 0.2%         | 8.2%        | -2.0%        |
| <b>Total</b>    | <b>957.5</b> | <b>100.0%</b> | <b>932.4</b> | <b>100.0%</b> | <b>2.7%</b> | <b>-2.2%</b> | <b>7.1%</b> | <b>-2.2%</b> |

### (1) Breakdown of Americas

|                 | FY 2007      |               | FY 2006      |               | Change<br>% | of which:   |             |              |
|-----------------|--------------|---------------|--------------|---------------|-------------|-------------|-------------|--------------|
|                 | € m          | %             | € m          | %             |             | external    | organic     | currency     |
| USA             | 229.4        | 71.1%         | 234.4        | 74.5%         | -2.1%       | 1.7%        | 4.9%        | -8.7%        |
| Brazil          | 79.8         | 24.7%         | 69.6         | 22.1%         | 14.6%       | 0.0%        | 11.8%       | 2.8%         |
| Other countries | 13.7         | 4.2%          | 10.6         | 3.4%          | 28.9%       | 0.0%        | 34.1%       | -5.2%        |
| <b>Total</b>    | <b>322.9</b> | <b>100.0%</b> | <b>314.6</b> | <b>100.0%</b> | <b>2.6%</b> | <b>1.3%</b> | <b>7.4%</b> | <b>-6.0%</b> |



## Consolidated income statement

|   | FY 2007      |               | FY 2006      |               | Change      |
|---|--------------|---------------|--------------|---------------|-------------|
|   | € m          | %             | € m          | %             | %           |
| <b>Net sales (1)</b>                    | <b>957.5</b> | <b>100.0%</b> | <b>932.4</b> | <b>100.0%</b> | <b>2.7%</b> |
| COGS                                    | (407.2)      | -42.5%        | (410.2)      | -44.0%        | -0.7%       |
| <b>Gross margin</b>                     | <b>550.3</b> | <b>57.5%</b>  | <b>522.2</b> | <b>56.0%</b>  | <b>5.4%</b> |
| Advertising and promotion               | (174.6)      | -18.2%        | (163.1)      | -17.5%        | 7.1%        |
| Selling and distribution expenses       | (105.1)      | -11.0%        | (102.1)      | -11.0%        | 2.9%        |
| <b>Trading profit</b>                   | <b>270.6</b> | <b>28.3%</b>  | <b>256.9</b> | <b>27.6%</b>  | <b>5.3%</b> |
| G&A and other operating income/expenses | (67.2)       | -7.0%         | (65.5)       | -7.0%         | 2.6%        |
| <b>EBIT before one-off's</b>            | <b>203.4</b> | <b>21.2%</b>  | <b>191.4</b> | <b>20.5%</b>  | <b>6.3%</b> |
| One-off's                               | (2.8)        | -0.3%         | (0.8)        | -0.1%         | 234.8%      |
| <b>Operating profit = EBIT</b>          | <b>200.6</b> | <b>20.9%</b>  | <b>190.5</b> | <b>20.4%</b>  | <b>5.3%</b> |
| Net financial income (expenses)         | (17.0)       | -1.8%         | (15.2)       | -1.6%         | 11.8%       |
| Income from associates                  | (0.3)        | 0.0%          | 0.2          | 0.0%          | -264.4%     |
| <b>Pretax profit</b>                    | <b>183.3</b> | <b>19.1%</b>  | <b>175.5</b> | <b>18.8%</b>  | <b>4.4%</b> |
| Taxes                                   | (58.1)       | -6.1%         | (55.2)       | -5.9%         | 5.2%        |
| <b>Net profit</b>                       | <b>125.2</b> | <b>13.1%</b>  | <b>120.3</b> | <b>12.9%</b>  | <b>4.1%</b> |
| Minority interests                      | (0.0)        | 0.0%          | (3.2)        | -0.3%         | -99.0%      |
| <b>Group's net profit</b>               | <b>125.2</b> | <b>13.1%</b>  | <b>117.1</b> | <b>12.6%</b>  | <b>6.9%</b> |
| <i>Other information:</i>               |              |               |              |               |             |
| Depreciation                            | (19.5)       | -2.0%         | (19.2)       | -2.1%         | 1.6%        |
| <b>EBITDA before one-off's</b>          | <b>223.0</b> | <b>23.3%</b>  | <b>210.6</b> | <b>22.6%</b>  | <b>5.9%</b> |
| <b>EBITDA</b>                           | <b>220.1</b> | <b>23.0%</b>  | <b>209.7</b> | <b>22.5%</b>  | <b>4.9%</b> |

Notes:

(1) Net of discounts and excise duties



# Consolidated balance sheet

## Invested capital and financing sources

| (€million)  | 31 December 2007 | 31 December 2006 | Change        |
|---|------------------|------------------|---------------|
| Inventories   | 166.9            | 169.9            | (2.9)         |
| Trade receivables   | 280.0            | 257.1            | 22.9          |
| Trade payables  | (156.6)          | (161.9)          | 5.4           |
| <b>Operating working capital</b>                              | <b>290.4</b>     | <b>265.1</b>     | <b>25.3</b>   |
| Tax credits   | 9.6              | 9.6              | 0.0           |
| Other receivables, other current assets                       | 28.3             | 31.6             | (3.3)         |
| <b>Other current assets</b>                                   | <b>38.0</b>      | <b>41.2</b>      | <b>(3.2)</b>  |
| Payables for taxes  | (54.6)           | (26.7)           | (27.9)        |
| Other current liabilities                                     | (39.4)           | (36.3)           | (3.1)         |
| <b>Other current liabilities</b>                              | <b>(94.0)</b>    | <b>(63.0)</b>    | <b>(31.0)</b> |
| Staff severance fund  | (11.7)           | (12.6)           | 1.0           |
| Deferred taxes  | (60.7)           | (56.1)           | (4.6)         |
| Pre-paid taxes  | 15.9             | 18.5             | (2.6)         |
| Other non-current assets                                      | 4.3              | 4.8              | (0.6)         |
| Other non-current liabilities                                 | (11.0)           | (10.9)           | (0.1)         |
| <b>Other net assets/liabilities</b>                           | <b>(63.2)</b>    | <b>(56.3)</b>    | <b>(6.9)</b>  |
| Net tangible assets (included biological assets and property) | 175.3            | 165.3            | 10.0          |
| Goodwill and trademarks                                       | 817.3            | 820.5            | (3.2)         |
| Non-current assets for sale                                   | 2.5              | 3.9              | (1.4)         |
| Equity investments and own shares                             | 0.6              | 0.5              | 0.1           |
| <b>Total fixed assets</b>                                     | <b>995.7</b>     | <b>990.3</b>     | <b>5.4</b>    |
| <b>Invested Capital</b>                                       | <b>1,166.8</b>   | <b>1,177.3</b>   | <b>(10.5)</b> |
| Shareholders' equity  | 876.6            | 795.9            | 80.7          |
| Minority interests  | 1.9              | 1.9              | 0.0           |
| Net financial position  | 288.2            | 379.5            | (91.3)        |
| <b>Financing sources</b>                                      | <b>1,166.8</b>   | <b>1,177.3</b>   | <b>(10.5)</b> |





# Consolidated balance sheet (1 of 2)

## Assets

| (€ million)   | 31 December 2007 | 31 December 2006 | Change        |
|---|------------------|------------------|---------------|
| <b>ASSETS</b>   |                  |                  |               |
| <b>Non-current assets</b>                             |                  |                  |               |
| Net tangible fixed assets                             | 155.4            | 146.3            | 9.1           |
| Biological assets                                     | 15.9             | 15.0             | 0.9           |
| Investment property                                   | 4.0              | 4.0              | (0.0)         |
| Goodwill and trademarks                               | 812.2            | 816.4            | (4.2)         |
| Intangible assets with a finite life                  | 5.1              | 4.1              | 1.0           |
| Investment in affiliated companies and joint ventures | 0.6              | 0.5              | 0.1           |
| Deferred tax assets                                   | 15.9             | 18.5             | (2.6)         |
| Other non-current assets                              | 10.0             | 7.7              | 2.3           |
| <b>Total non-current assets</b>                       | <b>1,019.1</b>   | <b>1,012.6</b>   | <b>6.5</b>    |
| <b>Current assets</b>                                 |                  |                  |               |
| Inventories   | 166.9            | 169.9            | (2.9)         |
| Trade receivables                                     | 280.0            | 257.1            | 22.9          |
| Financial receivables                                 | 2.9              | 4.8              | (1.9)         |
| Cash and cash equivalents                             | 199.8            | 239.0            | (39.2)        |
| Other receivables                                     | 37.1             | 38.8             | (1.7)         |
| <b>Total current assets</b>                           | <b>686.7</b>     | <b>709.6</b>     | <b>(22.8)</b> |
| Non-current assets held for sale                      | 2.5              | 3.9              | (1.4)         |
| <b>Total assets</b>                                   | <b>1,708.3</b>   | <b>1,726.1</b>   | <b>(17.7)</b> |



# Consolidated balance sheet (2 of 2)

## Liabilities

| (€ million)  | 31 December 2007 | 31 December 2006 | Change        |
|--|------------------|------------------|---------------|
| <b>Shareholders' equity</b>                            |                  |                  |               |
| Share capital  | 29.0             | 29.0             | 0.0           |
| Reserves   | 847.6            | 766.8            | 80.7          |
| Group's shareholders' equity                           | 876.6            | 795.9            | 80.7          |
| Minority interests                                     | 1.9              | 1.9              | 0.0           |
| <b>Total shareholders' equity</b>                      | <b>878.6</b>     | <b>797.8</b>     | <b>80.8</b>   |
| <b>LIABILITIES</b>                                     |                  |                  |               |
| <b>Non-current liabilities</b>                         |                  |                  |               |
| Bonds  | 287.7            | 322.7            | (35.0)        |
| Other non-current financial liabilities                | 72.6             | 70.1             | 2.5           |
| Staff severance fund and other personnel-related funds | 11.7             | 12.6             | (1.0)         |
| Provisions for risks and future liabilities            | 11.0             | 10.9             | 0.1           |
| Deferred tax   | 60.7             | 56.1             | 4.6           |
| Other non-current liabilities                          | 0.0              | 0.0              | 0.0           |
| <b>Total non-current liabilities</b>                   | <b>443.6</b>     | <b>472.5</b>     | <b>(28.8)</b> |
| <b>Current liabilities</b>                             |                  |                  |               |
| Banks borrowings                                       | 114.4            | 209.3            | (94.9)        |
| Other financial liabilities                            | 21.2             | 21.6             | (0.4)         |
| Payables to suppliers                                  | 156.6            | 161.9            | (5.4)         |
| Payables for taxes                                     | 54.6             | 26.7             | 27.9          |
| Other current liabilities                              | 39.4             | 36.3             | 3.1           |
| <b>Total current liabilities</b>                       | <b>386.1</b>     | <b>455.8</b>     | <b>(69.7)</b> |
| <b>Total liabilities and stockholders' equity</b>      | <b>1,708.3</b>   | <b>1,726.1</b>   | <b>(17.7)</b> |



## Consolidated cash flow (1 of 2)

| € million  | 31 December 2007 | 31 December 2006 |
|--|------------------|------------------|
| <b><i>Cash flow generated by operating activities</i></b>            |                  |                  |
| Ebit   | 200.6            | 190.5            |
| Non-cash items   |                  |                  |
| Depreciation   | 19.5             | 19.2             |
| Write-off of tangible fixed assets                                   |                  | 3.3              |
| Gains on sale of fixed assets  | (1.5)            | (11.6)           |
| Provisions   | 5.1              | 10.2             |
| Use of provisions  | (4.6)            | (8.7)            |
| Other non cash items   | (0.4)            | (3.9)            |
| Net change in Operating Working Capital                              | (29.3)           | (25.5)           |
| Changes in tax payables and receivables and other non financial      | 20.0             | (8.7)            |
| Taxes on income paid   | (39.5)           | (37.0)           |
|  | <b>169.9</b>     | <b>127.8</b>     |
| <b><i>Net cash flow generated (used) by investing activities</i></b> |                  |                  |
| Acquisition of tangible and intangible fixed assets                  | (33.6)           | (18.9)           |
| Income from disposals of tangible fixed assets                       | 2.6              | 13.1             |
| Payments on account for new headquarters                             | 2.2              | (13.0)           |
| Purchase of trademarks   | (29.3)           | (130.5)          |
| Purchase of companies or holdings in subsidiaries                    | 0                | (48.9)           |
| Interests received   | 9.9              | 17.8             |
| Dividends received   | 0.2              | 0.1              |
| Other changes  | 1.6              | 0.0              |
|  | <b>(46.5)</b>    | <b>(180.2)</b>   |



## Consolidated cash flow (2 of 2)

| € million   | 31 December 2007 | 31 December 2006 |
|---|------------------|------------------|
| <b>Cash flow generated (used) by financing activities</b> |                  |                  |
| Payment of medium-long term loans                         | (12.4)           | (6.9)            |
| Net change in short-term bank borrowings                  | (91.0)           | 96.4             |
| Interests paid  | (25.5)           | (30.4)           |
| Change in other financial payables and receivables        | 0.0              | (23.6)           |
| Own shares purchase and sale                              | 1.5              | 33.0             |
| Net change in equity investments                          | 1.0              | 1.1              |
| Dividend paid by Group                                    | (29.0)           | (28.1)           |
|   | <b>(155.5)</b>   | <b>41.5</b>      |
| <b>Exchange rate effects and other equity movements</b>   |                  |                  |
| Exchange rate effects on Operating Working Capital        | 4.0              | 5.7              |
| Other exchange rate effects and other movements           | (11.1)           | (0.9)            |
|   | <b>(7.0)</b>     | <b>4.8</b>       |
|   | <b>(39.2)</b>    | <b>(6.1)</b>     |
| <b>Net increase (decrease) in cash and banks</b>          |                  |                  |
| Net cash position at the beginning of period              | 239.0            | 245.1            |
| <b>Net cash position at the end of period</b>             | <b>199.8</b>     | <b>239.0</b>     |



## Average exchange rates

|                                | FY 2007 | FY 2006 | % change |
|--------------------------------|---------|---------|----------|
| <b>US dollar : 1 Euro</b>      | 1.371   | 1.256   |          |
| <b>Euro : 1 US dollar</b>      | 0.7296  | 0.7965  | -8.4%    |
| <b>Brazilian Real : 1 Euro</b> | 2.665   | 2.732   |          |
| <b>Euro : 1 Brazilian Real</b> | 0.3753  | 0.3661  | 2.5%     |





## Review of main brands

| Spirits          | Sales as %<br>of Group<br>FY 2007<br><i>at actual FX</i> | % change in sales value<br>FY 2007 / FY 2006 |                     |
|------------------|--|--|---------------------|
|                  |  | <i>at constant FX</i>                        | <i>at actual FX</i> |
| Campari          | 13%  | +3.5%  | +3.0%               |
| SKYY             | 12%  | +11.1%                                       | +2.6%               |
| CampariSoda      | 8%   | -1.2%  | -1.3%               |
| tequila 1800     | 6%   | 3.1%   | -5.5%               |
| Aperol           | 5%   | 21.8%  | 21.7%               |
| Brazilian brands | 5%   | 9.4%   | 12.2%               |
| Glen Grant       | 2%   | 12.8%  | 24.3%               |
| Cynar            | 2%   | 11.9%  | 12.0%               |



## Review of main brands (cont'd)

|                            | Sales as %<br>of Group<br>FY 2007<br><i>at actual FX</i> | % change in sales value<br>FY 2007 / FY 2006 |                     |
|----------------------------|--|--|---------------------|
|                            |  | <i>at constant FX</i>                        | <i>at actual FX</i> |
| <b>Wines</b>               |  |  |                     |
| Cinzano<br>sparkling wines | 4%   | 12.7%  | 12.4%               |
| Cinzano<br>vermouths       | 6%   | 18.7%  | 18.2%               |
| Sella & Mosca              | 2%   | 6.8%   | 6.8%                |
| <b>Soft drinks</b>         |  |  |                     |
| Crodino                    | 7%   | 6.2%   | 6.1%                |





*For additional information:*

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