

PRESS RELEASE

SHAREHOLDERS' MEETING OF DAVIDE CAMPARI-MILANO S.p.A.

2006 results approved

Dividend of € 0.10 per share approved

New Board of Directors appointed with nine members

Luca Garavoglia confirmed as Chairman

Milan, 24 April 2007 - The Shareholders' meeting of Davide Campari-Milano S.p.A. today **approved the company's 2006 accounts**.

The Shareholders' meeting approved a **dividend of € 0.10 per share**, unchanged from the previous year. The dividend will be paid on 4 May 2007 (coupon no. 3 to be detached on 30 April 2007) except on own shares.

The Shareholders' meeting appointed a new Board of Directors for the 2007 - 2009 period, comprised of Eugenio Barcellona, Luca Garavoglia, Paolo Marchesini, Marco Perelli-Cippo, Stefano Saccardi, Enzo Visone and, qualified as independent, Enrico Corradi, Cesare Ferrero and Renato Ruggiero.

In order to ensure the Company's a more agile governance, **Directors were reduced from eleven to nine**.

The Shareholders' meeting confirmed Luca Garavoglia as Chairman of the Company.

Chairman Luca Garavoglia thanked the outgoing directors for their strong commitment to the Group and their very capable work during the past years.

In addition, the Shareholders' meeting **appointed the new Board of Statutory Auditors** for the 2007 - 2009 period, comprised of Antonio Ortolani, Chairman and Alberto Lazzarini and Giuseppe Pajardi, auditors.

The Shareholders' meeting also approved the extension of Auditing engagement conferred to Reconta Ernst & Young S.p.A. for the 2007 - 2009 period.

CONSOLIDATED RESULTS FOR 2006

As indicated on 20 March 2007, in 2006 **Group sales** totalled € **932.4 million**, **an increase of 15.1%** (+14.4% at constant exchange rates).

The overall change in consolidated sales resulted from an **organic growth of 4.6%** and a positive exchange rate effect of 0.7%. **External growth,** which came in at **9.9%**, was driven by recent acquisitions (Glen Grant Scotch, Old Smuggler and Braemar whiskies, and Teruzzi & Puthod wines) and sales of third-party brands covered by new distribution agreements (the spirits portfolio of the C&C Group on the US and Brazilian markets, Midori liqueur on the US market and Jack Daniel's and other Brown-Forman brands on the Italian market).

Trading profit increased by 9.4% to € 256.9 million (+8.8% at constant exchange rates), or 27.6% of sales. Organic growth accounted for 4.0% and external growth for 4.9%, while positive exchange rate effects contributed 0.6%.

EBITDA before one-off's increased by 7.1% (+6.8% at constant exchange rates) to € 210.6 million, or 22.6% of sales.

EBITDA rose by 4.2% (+3.9% at constant exchange rates) to € 209.7 million, or 22.5% of sales.

EBIT before one-off's went up by 6.8% (+6.5% at constant exchange rates) to € 191.4 million, or 20.5% of sales.

EBIT increased by 3.6% (+3.3% at constant exchange rates) to € 190.5 million, or 20.4% of sales.

Profit before tax and minority interests was € 175.5 million, an increase of 0.7%.

Group net profit was € 117.1 million, a slight decline of 0.8% (-1.4% at constant exchange rates).

As of 31 December 2006, **net debt** stood at € 379.5 million (€ 371.4 million as of 31 December 2005). Note that on 15 March 2006, Gruppo Campari completed the acquisition of the Glen Grant, Old Smuggler and Braemar Scotch whisky brands and related assets for a cash consideration of around € 130 million. The acquisition was financed by bank debt.

On 2 November 2006, the purchase of the remaining 11% of Skyy Spirits, LLC that the Group did not already own was completed at a cost of around € 49 million, paid in cash and financed by bank debt (Skyy Spirits, LLC is now therefore 100% owned by the Group). Note that the debt figure at 31 December 2005 already included borrowings of € 45.5 million relating to the put option on the remaining shares in Skyy Spirits, LLC.

OTHER RESOLUTIONS

Own shares. The Shareholders' meeting authorised the purchase and/or sale of own shares, mainly to be used to service the stock option plans. The authorisation concerns the purchase and/or sale of shares, which including existing own shares, will not exceed a maximum of 10% of the share capital. As of today's date, the proportion of own shares held is close to nil. The authorisation will remain valid until 30 June 2008. The unit price for the purchase and/or sale of own shares will not differ by more than 25% (whether higher or lower) from the weighted average closing price in the three stock market trading sessions prior to each transaction.

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Gruppo Campari is a major player in the global beverage sector, trading in over 190 nations around the world with a leading position in the Italian and Brazilian markets and a strong presence in the US, Germany and Switzerland. The Group has an extensive portfolio that spans three business segments: spirits, wines and soft drinks. In the spirits segment stand out internationally renowned brands, such as Campari, SKYY Vodka and Cynar together with leading local brands, such as Aperol, CampariSoda, Glen Grant, Ouzo 12 and Zedda Piras and the Brazilian brands Dreher, Old Eight, Drury's. In the wine segment together with Cinzano, known world-wide, are Liebfraumilch, Mondoro, Riccadonna, Sella & Mosca and Teruzzi & Puthod all respected wines in their category. In the soft drinks segment are Crodino, Lemonsoda and its respective line extension dominating the Italian market. The Group has over 1,500 employees. The shares of the parent company, Davide Campari-Milano, are listed on the Italian Stock Exchange.

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GRUPPO CAMPARI

Consolidated net revenues by segment

| | 1 January - 31 December 2006 | | 1 January - 31 December 2005 | | Change |
|----------------|------------------------------|--------|------------------------------|--------|--------|
| | € million | % | € million | % | % |
| Spirits | 657.1 | 70.5% | 551.5 | 68.1% | 19.1% |
| Wines | 134.9 | 14.5% | 125.2 | 15.5% | 7.8% |
| Soft drinks | 128.0 | 13.7% | 124.9 | 15.4% | 2.4% |
| Other revenues | 12.4 | 1.3% | 8.3 | 1.0% | 49.1% |
| Total | 932.4 | 100.0% | 809.9 | 100.0% | 15,1% |

Consolidated net revenues by geographic area

| | 1 January - 31 December 2006 | | 1 January - 31 December 2005 | | Change |
|-------------------|------------------------------|--------|------------------------------|--------|--------|
| | € million | % | € million | % | % |
| Italy | 401.4 | 43.1% | 381.5 | 47.1% | 5.2% |
| Europe | 175.2 | 18.8% | 151.7 | 18.7% | 15.5% |
| Americas | 314.6 | 33.7% | 242.0 | 29.9% | 30.0% |
| Rest of the world | | | | | |
| and duty free | 41.2 | 4.4% | 34.8 | 4.3% | 18.5% |
| Total | 932.4 | 100.0% | 809.9 | 100.0% | 15.1% |

Consolidated income statement

| | 1 January - 31 December 2006 | | 1 January - 31 December 2005 | | Change |
|--|---------------------------------|--------|---------------------------------|--------|---------|
| | € million | % | € million | % | % |
| Net sales (1) | 932.4 | 100.0% | 809.9 | 100.0% | 15.1% |
| Total cost of goods sold | (410.2) | -44.0% | (345.1) | -42.6% | 18.9% |
| Gross margin | 522.2 | 56.0% | 464.9 | 57.4% | 12.3% |
| Advertising and promotion | (163.1) | -17.5% | (139.7) | -17.3% | 16.7% |
| Selling and distribution expenses | (102.1) | -11.0% | (90.3) | -11.1% | 13.1% |
| Trading profit | 256.9 | 27.6% | 234.8 | 29.0% | 9.4% |
| General and administrative expenses | | | | | |
| and other net operating income | (65.5) | -7.0% | (55.7) | -6.9% | 17.7% |
| EBIT before one-off's | 191.4 | 20.5% | 179.1 | 22.1% | 6.8% |
| One-off's | (0.8) | -0.1% | 4.7 | 0.6% | -118.0% |
| Operating profit = EBIT | 190.5 | 20.4% | 183.9 | 22.7% | 3.6% |
| Net financial income (expenses) | (15.2) | -1.6% | (9.9) | -1.2% | 53.3% |
| Income from associates | 0.2 | 0.0% | 0.3 | 0.0% | -34.8% |
| Pre-tax profit before minority interests | 175.5 | 18.8% | 174.2 | 21.5% | 0.7% |
| Tax | (55.2) | -5.9% | (51.2) | -6.3% | 7.9% |
| Net profit | 120.3 | 12.9% | 123.1 | 15.2% | -2.2% |
| Minority interests | (3.2) | -0.3% | (5.0) | -0.6% | -35.8% |
| Group's net profit | 117.1 | 12.6% | 118.0 | 14.6% | -0.8% |
| | | | | | |
| Depreciation and amortisation | (19.2) | -2.1% | (17.4) | -2.1% | 10.5% |
| EBITDA before one-off's | 210.6 | 22.6% | 196.6 | 24.3% | 7.1% |
| EBITDA | 209.7 | 22.5% | 201.3 | 24.8% | 4.2% |

⁽¹⁾ Net of discounts and excise duties.

GRUPPO CAMPARI

Consolidated balance sheet

| | 31 December 2006 € million | 31 December 2005 € million |
|--|-------------------------------|----------------------------|
| ASSETS | | |
| Non-current assets | | |
| Net tangible fixed assets | 146.3 | 152.5 |
| Biological assets | 15.0 | 13.5 |
| Property | 4.0 | 4.6 |
| Goodwill and trademarks | 816.4 | 750.6 |
| Intangible assets | 4.1 | 3.8 |
| Interests in associates | 0.5 | 0.6 |
| Pre-paid taxes | 18.5 | 16.5 |
| Other non-current assets | 7.7 | 11.1 |
| Total non-current assets | 1,012.6 | 953.2 |
| Current assets | | |
| Inventories | 169.9 | 135.3 |
| Trade receivables | 257.1 | 237.4 |
| Short-term financial receivables | 1.0 | 3.2 |
| Cash, bank and securities | 240.3 | 247.5 |
| Other receivables | 41.3 | 24.2 |
| Total current assets | 709.6 | 647.6 |
| Non-current assets for sale | 3.9 | 0.1 |
| Total assets | 1,726.1 | 1,600.9 |
| LIABILITIES AND SHAREHOLDERS' EQUITY | | |
| Shareholders' equity | | |
| Share capital | 29.0 | 29.0 |
| Reserves | 766.8 | 664.5 |
| Group's shareholders' equity | 795.9 | 693.6 |
| Minority interests | 1.9 | 2.2 |
| Total shareholders' equity | 797.8 | 695.8 |
| Non-current liabilities | | |
| Bonds | 322.7 | 374.6 |
| Other non-current financial payables | 70.1 | 122.8 |
| Staff severance funds | 12.6 | 14.3 |
| Risks funds | 10.9 | 10.1 |
| Deferred tax | 56.1 | 43.3 |
| Total non-current liabilities | 472.5 | 565.1 |
| Current liabilities | | |
| Banks loan | 210.4 | 112.8 |
| Other financial payables | 20.5 | 17.2 |
| Trade payables | 161.9 | 150.2 |
| Payables to tax authorities | 26.7 | 25.1 |
| Other current liabilities | 36.3 | 34.8 |
| Total current liabilities | 455.8 | 340.0 |
| Total liabilities and shareholders' equity | 1,726.1 | 1,600.9 |

GRUPPO CAMPARI

Consolidated cash flow statement

| | 31 December 2006 € million | 31 December 2005 € million |
|--|-------------------------------|----------------------------|
| Net profit | 117.1 | 118.0 |
| Amortisation and other non-cash items Net change in tax payables | 22.6 | 26.8 |
| and receivables and other non financial assets and liabilities | (1.9) | 2.6 |
| Cash flow from operating activities | | |
| before change in operating net working capital | 137.7 | 147.4 |
| Change in operating net working capital | (25.5) | (50.2) |
| Cash flow from operating activities | 112.2 | 97.1 |
| Cash flow from investing activities | (18.8) | (15.0) |
| Free cash flow | 93.4 | 82.1 |
| Acquisitions and changes in perimeter | (179.4) | (130.7) |
| Other changes | 32.9 | 2.1 |
| Dividends paid | (28.1) | (28.1) |
| Cash flow from other activities | (174.7) | (156.7) |
| Other exchange rate differences and other movements | 27.6 | (24.6) |
| Net increase (decrease) in net financial position relating to activities | (53.6) | (99.2) |
| Debt for exercise of put option on stakes in Skyy Spirits, LLC | 45.5 | (45.5) |
| Net increase (decrease) in net financial position | (8.1) | (144.8) |
| Net financial position at start of period | (371.4) | (226.7) |
| Net financial position at end of period | (379.5) | (371.4) |

DAVIDE CAMPARI-MILANO S.p.A.

Parent company income statement

| | 1 January - 31 December 2006 € million |
|--|--|
| Net sales | 296,4 |
| Total cost of goods sold | (225,3) |
| Gross margin | 71,0 |
| Advertising and promotion | (4,5) |
| Selling and distribution expenses | (8,4) |
| Trading profit | 58,1 |
| General and administrative expenses and other net operating income | (26,9) |
| One-off's | 1,2 |
| Operating profit | 32,4 |
| Dividends | 112,4 |
| Net financial income (expenses) | (15,0) |
| Pretax profit | 129,8 |
| Taxes | (10,2) |
| Net profit | 119,6 |

Parent company balance sheet

| | 31 December 2006 € million |
|--|-------------------------------|
| Total non current assets | 1.088,9 |
| Total current assets | 208,5 |
| Total assets | 1.297,4 |
| Total shareholders' equity | 531,2 |
| Total non current liabilities | 302,6 |
| Total current liabilities | 463,6 |
| Total liabilities and shareholders' equity | 1.297,4 |

Parent company cash flow

| | 31 December 2006 € million |
|---|-------------------------------|
| Cash flow from current activities | 131,2 |
| Cash flow from operations | (16,2) |
| Cash flow from investments | (294,0) |
| Cash flow used by financial operations | 85,2 |
| Increase (decrease) in cash and banks | (93,8) |
| Cash and banks at start of financial year | 102,0 |
| Increase (decrease) in cash and banks | (93,8) |
| Cash and banks at end of financial year | 8,2 |