

PRESS RELEASE

Event calendar for the year 2004

Milan, 7 January 2004 – Davide Campari-Milano S.p.A. announces today the following events for 2004:

22 March 2004 Board of Directors to approve Draft Financial Statements as of 31 December 2003

29 April 2004 Shareholders' Annual Meeting

10 May 2004 Board of Directors to approve first quarter results as of 31 March 2004 8 September 2004 Board of Directors to approve half-year results as of 30 June 2004

8 November 2004 Board of Directors to approve third quarter results as of 30 September 2004

Pursuant to Article 82.2 of CONSOB regulation 11971/1999 as amended by subsequent Consob resolutions, Davide Campari-Milano will not publish the quarterly report for the period ended 31 December 2003 having notified that the draft annual accounts approved by the board of directors will be made publicly available at their registered office and at Borsa Italiana S.p.A. within ninety days of the end of the financial year; and the quarterly report for the period ended 30 June 2004 having notified that the half-year report will be made public within seventy-five days of the end of the half year.

For further information:

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