

# CAMPARI GROUP

## PRESS RELEASE

### Campari group's global energy efficiency and decarbonization project continues in line with its sustainability agenda

*Latest data from new photovoltaic plants at Novi Ligure and Canale D'Alba plants presented*

**Milan, November 16, 2022** – Campari Group **continues its energy efficiency path** by presenting the first data from the **new photovoltaic systems at its plants in Novi Ligure and Canale D'Alba**. Both production sites will contribute to the Campari Group's global project, launched in 2020, with a commitment to promote sustainable integrated solutions to make energy consumption more efficient, reduce costs, encourage the use of renewable energy sources and decarbonize production activities, in line with its sustainability agenda.

In May 2022, thanks to the income from the successfully concluded sustainability-related share buyback program in early 2022, a further step was taken for the Novi Ligure plant with the connection of the new photovoltaic plant to the grid. The installation just four months later has brought excellent results: in total, the system-composed of 2.370 photovoltaic modules-will produce 1.040 GWh/year of electricity, to achieve **a saving of 551 tons of CO2 per year**.

Not only Novi Ligure, also in the plant of Canale D'Alba, the installation of a photovoltaic system has started which will be completed by April 2023 and will be equipped with a system of 1149 photovoltaic modules to produce 0.497 GWh of electricity per year. The goal is to generate **a saving of 263 tons of CO2**.

*"What Campari Group has started in 2020 is a process, and as such, the goals achieved, even in advance, are milestones on the road the Group has decided to take. We believe that investments made in pursuit of a sustainability ideal are indicative of the company's desire to grow, and to grow in a healthy way" said Aldo Davoli, Global Public Affairs & Sustainability Sr. Director. "Environmentally sustainable plants lead to economic sustainability, which, especially in a period made complex by the energy crisis, ensures the company can thrive."*

Campari Group continues, in fact, to invest in projects that focus on sustainability and energy efficiency. Following the achievement of a **Guarantee of Origin** certifying that all the electricity purchased and used in the Italian production plants and by the headquarters in Sesto San Giovanni comes from renewable sources – an activity that enabled Campari to reach 76% of its environmental target as early as 2020 (Campari Group internal data) – the Group continued on its path by obtaining the result of 100% of the electricity used in all European production sites coming from renewable sources. A goal, this one, that was set for 2025 but was **achieved four years early**.

#### **ABOUT CAMPARI GROUP**

Campari Group is a major player in the global spirits industry, with a portfolio of over 50 premium and super premium brands, spreading across Global, Regional and Local priorities. Global Priorities, the Group's key focus, include **Aperol, Campari, SKYY, Grand Marnier, Wild Turkey** and **Appleton Estate**. The Group was founded in 1860 and today is the sixth-largest player worldwide in the premium spirits industry. It has a global distribution reach, trading in over 190 nations around the world with leading positions in Europe and the Americas. Campari Group's growth strategy aims to combine organic growth through strong brand building and external growth via selective acquisitions of brands and businesses.

Headquartered in Milan, Italy, Campari Group operates in 22 production sites worldwide and has its own distribution network in 23 countries. Campari Group employs approximately 4,000 people. The shares of the parent company Davide Campari-Milano N.V. (Reuters CPRI.MI - Bloomberg CPR IM) have been listed on the Italian Stock Exchange since 2001. For more information: <http://www.camparigroup.com/en>. Please enjoy our brands responsibly.

#### **FOR FURTHER INFORMATION**

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